

## TITLE:

Consider/Discuss/Act on Support for City of McKinney Application for a Cultural District Designation

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

MEETING DATE: April 19, 2018

**DEPARTMENT:** Housing and Community Development

McKinney Arts Commission

**CONTACT:** Janay Tieken, Housing and Community Development Manager

## **ITEM SUMMARY:**

- In prior years, the McKinney Arts Commission discussed applying for a Cultural District Designation.
- Main Street has submitted a Letter of Interest for the designation, naming the Arts Commission as one of the partner organizations.

## **BACKGROUND INFORMATION:**

- The Cultural District Designation was discussed at the January 22, 2018
  McKinney City Council Work Session.
- A cultural district is the anchor of a recognized, labeled, mixed-use area of a community in which there exists a high concentration of arts and cultural facilities, individual artists and events that are promoted to attract cultural tourists.
- The application is due June 15, 2018.

## SUPPORTING MATERIALS:

**Cultural Arts District Presentation**