



18-448

**TITLE:** Consider/Discuss/Act on a Project Grant Application Submitted by Essentialz dba Elemental Essentialz (#18-07) in the Amount of \$40,000.00 for Water, Electric and Gas Utility Improvements for a Retail Market to be Located at 110 N. Tennessee Street, McKinney, Texas; Total Estimated Cost for Water, Electric and Gas Utility Improvements along with Equipment and Decorative Costs is \$80,000.00; Amount Requested Represents 50% of the Total Project Cost

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** April 26, 2018

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

**ITEM SUMMARY:**

- The required public hearing for this project was held on April 26, 2018.
- Elemental Essentialz is requesting a grant in the amount of \$40,000.00 for water, electric and gas utility improvements for a retail market to be located at 110 N. Tennessee Street, McKinney, Texas.
- If successfully addressed, the utility improvements will help ensure the building is accessible and available for repurpose into a local market and café in Historic Downtown McKinney.

**BACKGROUND INFORMATION:**

- Essentialz is a small, local, female-owned business dedicated to reducing waste and sharing the skills necessary to grow, purchase and prepare healthy, local food.
- Plans for the Project include partnering with local farmers, ranchers, artisans and nonprofits to ensure no edible food is thrown away.
- Essentialz is working to restore an historic building in downtown McKinney to house the market.

**FINANCIAL SUMMARY:**

- Essentialz is a privately held business.
- Audited financials are not available. Essentialz is a new storefront for Elemental Essentialz, LLC.
- Financial information provided included a proposed budget for utility improvements and a projected P&L for the first two years of operation.
- MCDC's allocation for Project Grants for FY 18 is \$1,259,745
- Elemental Essentialz, LLC is a first-time applicant for MCDC Project Grant funds.

**SUPPORTING MATERIALS:**

[Application Packet](#)  
[Presentation](#)