



18-470

**TITLE:** Consider/Discuss/Act on Approving a McKinney Arts Commission Logo

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** June 5, 2018

**DEPARTMENT:** Housing and Community Development

**CONTACT:** Janay Tieken, Housing and Community Development

**ITEM SUMMARY:**

- The City of McKinney Communications & Marketing Department created nine different logo designs.
- Commissioners will discuss the designs that could be used by grantees in their promotional materials. Following discussion, commissioners may move to approve one of the designs.

**BACKGROUND INFORMATION:**

- Arts Commission grant guidelines require grantees to acknowledge the sponsorship of the McKinney Arts Commission in their online and printed materials.
- At the April 19, 2018 McKinney Arts Commission meeting, commissioners requested Manager Tieken contact the City of McKinney Communications & Marketing Department to draft logo concepts.

**SUPPORTING MATERIALS:**

[Logo Designs](#)