



18-0002M3

TITLE: Update on ONE McKinney 2040 Comprehensive Plan Initiative

COUNCIL GOAL: Direction for Strategic & Economic Growth
(1E: Increase community involvement and participation within local government / community)

MEETING DATE: August 28, 2018 - Work Session

DEPARTMENT: Planning

CONTACT: Aaron Bloxham, Planner II
Jennifer Arnold, AICP, Interim Planning Director

APPROVAL PROCESS:

- Receive presentation and gain general consensus on the final elements of the ONE McKinney 2040 Comprehensive Plan.

ITEM SUMMARY:

- Staff is pleased to present a draft of the ONE McKinney 2040 Comprehensive Plan to the Commission for review and discussion.
- The ONE McKinney 2040 Plan is comprised of the following sections:
 - Chapter 1. The ONE McKinney 2040 Plan
 - Chapter 2. Developing the ONE McKinney 2040 Plan
 - Chapter 3. Citywide Land Use and Development Strategy
 - Chapter 4. Citywide Mobility Strategy
 - Chapter 5. Citywide Economic Development Strategy
 - Chapter 6. Citywide Fiscal Health Strategy
 - Chapter 7. Citywide Public Investment Strategy
 - Chapter 8. Individual District Strategies
 - Chapter 9. Implementation (*in development - based on Council feedback*)
 - Appendix (*still in development*)
- A copy of this draft is currently posted on the ONE McKinney 2040 project website (www.onemckinney2040.com <<http://www.onemckinney2040.com>>) and

an online survey is also currently available for the public to provide specific feedback on the key elements of the final draft document.

- In addition to review and discussion of the key elements of the plan, Staff also desires to receive Council feedback regarding the prioritization of implementation. Based on this discussion, the project team will finalize the Implementation Strategy for the plan.
- NEXT STEPS: Following tonight's discussion, Staff will make any necessary refinements or changes to the document in order to create a final version. Staff has also outlined the following proposed public hearing scheduled:
 - September 11. Planning & Zoning Commission Recommendation
 - October 2. City Council Final Review and Action
- Written comments received by Staff as it relates to the plan are attached to this agenda item for your reference.

BACKGROUND INFORMATION:

- A Comprehensive Plan is a statement of the community's vision for today and tomorrow. It represents the desires of the citizens and their goals for the community.
- A Comprehensive Plan focuses on outlining a physical plan and business plan for the City. It is typically comprised of a number of interrelated elements such as land use, transportation, utilities, public services, socio-economic, and open space elements.
- Upon adoption, a Comprehensive Plan provides the basis for Zoning and Subdivision Regulations. The plan should also be referred to in capital improvement planning, zoning changes, annexation actions, and other choices made by the City.
- The current McKinney Comprehensive Plan was adopted in 2004 after a lengthy public input process and planning effort. When the 2004 Comprehensive Plan was adopted, the McKinney population was roughly 86,000. Today, the City is home to an estimated 180,000 people. With this significant growth comes a change to the physical environment around us and the needs and desires of the community.
- On June 16, 2015, City Council approved a project scope and contract with Kimley-Horn and Associates for professional services in support of an update to the Comprehensive Plan.

- An important element to the Comprehensive Plan Update was the creation of a consistent theme and message for the goal of the Initiative. As such, the project has been promoted as **One Community. One Vision. ONE McKinney 2040**. More information about the ONE McKinney 2040 Comprehensive Plan Update can be found on the project's website www.onemckinney2040.com [<http://www.onemckinney2040.com>](http://www.onemckinney2040.com).
- Since 2015, the city has hosted and attended numerous public outreach events as part of the ONE McKinney 2040 Initiative, including:
 - Community Summits (September 2015)
 - Community Charrette (October 2015)
 - Community Workshop (January 2016)
 - Community Open Houses (May 2016)
 - Informational Meeting (April 2018)
 - Community Open House (June 2018)
 - Community Open House (August 2018)
- Since 2016, many of the key elements of the ONE McKinney 2040 Plan have been in draft form. However, in late 2016, regional discussions about transportation and, specifically, the US 380 corridor became a major topic for Collin County. The result of these discussions was the launch of the US 380 Feasibility Study by the Texas Department of Transportation (TxDOT) to determine the feasibility and potential location(s) for limited access roadways (LARs) in Collin County.
- Given the potential impacts of this on the ONE McKinney 2040 Comprehensive Plan, the City of McKinney temporarily suspended progress on the ONE McKinney 2040 Initiative in order to participate and, ultimately, integrate the regional choices regarding US 380 into the draft ONE McKinney 2040 Comprehensive Plan.
- As progress on the US 380 Feasibility Study has moved forward, the City relaunched progress on the ONE McKinney 2040 Initiative in early 2018. Following a number of public outreach events in early 2018, the project team has developed a draft plan document, which includes considerations of the impacts of a US 380 limited access roadway in McKinney.

SUPPORTING MATERIALS:

[Presentation](#)

[Chapter 1: The ONE McKinney 2040 Plan](#)

[Chapter 2: Developing the Plan](#)

[Chapter 3: Citywide Land Use](#)

[Chapter 4: Citywide Mobility](#)
[Chapter 5: Economic Development](#)
[Chapter 6: Fiscal Health](#)
[Chapter 7: Public Investments](#)
[Chapter 8: District Strategies](#)
[Appendix: Alternative Scenarios](#)
[Comments Received](#)