



18-745

**TITLE:** Consider/Discuss/Act on Making a Recommendation to the City Council for Naming a Park within the Craig Ranch Town Center, Located at the Southeast Corner of Collin McKinney Parkway and Aerobic Way

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney  
Direction of Strategic Growth

**MEETING DATE:** September 13, 2018

**DEPARTMENT:** Parks and Recreation

**CONTACT:** Michael Kowski, Director of Parks and Recreation

**RECOMMENDED PROS BOARD ACTION:**

- Recommend to the City Council a Name(s) for a new park within Craig Ranch.

**ITEM SUMMARY:**

- Naming of a Park is typically coordinated with the project's construction, which is soon to begin.
- The City's naming policy requires that the Parks Board provides a name or names to the City Council for consideration, in accordance with the guidelines set forth by City Council.
- Generally, a name (s) should be selected based on the following: Outstanding and/or predominant geographical or physical features of the land; Outstanding and/or predominant historical features of significance; Contributions of land for a park site; or in honor of a community/state leader or hero.
- This particular park is located adjacent to the existing Millie Cooper Park, and is basically an extension of that park. The only separation between the two is a narrow one-way roadway.
- The two parks were designed to complement each other and feel as though they are one.

- As such, Staff recommends that this park also be named Millie Cooper Park.

**BACKGROUND INFORMATION:**

- This is a park that is required per the Craig Ranch VCIM agreement and is in satisfaction of the city's parkland dedication ordinance.
- Per that agreement, the developer is required to construct a number of pre-determined parks. The park is owed by the City but constructed and maintained by the Craig Ranch HOA.
- This is an urban park that includes seating, open space, walkways, and landscaping.

**FINANCIAL SUMMARY:**

- N/A

**SUPPORTING MATERIALS:**

[Concept Plan](#)

[Craig Ranch Parks](#)

[Naming Policy](#)