



18-865

TITLE: Consider/Discuss/Act on a Resolution of the City Council of the City of McKinney, Texas, Supporting the Efforts of the U.S. Census Bureau to Ensure a Complete and Accurate Count of McKinney Residents for the U.S. Census 2020

COUNCIL GOAL: Direction for Strategic and Economic Growth
1E: Increase community involvement and participation within local government/community

MEETING DATE: October 16, 2018

DEPARTMENT: Housing and Community Development Department

CONTACT: Shirletta Best, Community Services Administrator

RECOMMENDED CITY COUNCIL ACTION:

- Approve the Resolution of Support for Census 2020

ITEM SUMMARY:

- The U.S. Census 2020 is encouraging cities to take actions to ensure that every resident is counted
- As part of the effort to ensure that every resident is counted, the City will be forming a Complete Count Committee comprised of McKinney residents

BACKGROUND INFORMATION:

- The U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population every ten (10) years
- Billions of dollars per year in federal and state funding are allocated to communities based on census data
- Census data helps to determine how many seats each state will have in the U.S. House of Representatives

FINANCIAL SUMMARY:

- The U.S. Census Bureau will provide marketing materials but not financial

support to cities to ensure a complete and accurate count

BOARD OR COMMISSION RECOMMENDATION:

- N/A

SUPPORTING MATERIALS:

[Resolution](#)