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TITLE: Consider/Discuss Alcohol Consumption on Parks & Recreation Property

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COUNCIL GOAL: Enhance the Quality of Life in McKinney
(5C: Continue to market and highlight McKinney as a unique
destination for residents and visitors alike)

MEETING DATE: November 8, 2018

DEPARTMENT: Parks & Recreation

CONTACT: Michael Kowski, Director of Parks & Recreation

ITEM SUMMARY:
- Staff will facilitate a preliminary discussion related to allowing for alcohol consumption on property within the Parks & Recreation system. At this time, no specific changes to McKinney's Code of Ordinances are under consideration and no formal action is being requested.

BACKGROUND INFORMATION:
- At present, the consumption of alcohol is permitted on select city-owned properties, such as Oak Hollow Golf Course and the McKinney Performing Arts Center. The consumption of alcoholic beverages in parks and within parks facilities is explicitly prohibited.

- Based upon stakeholder feedback, Staff seeks to facilitate a preliminary discussion related to the City increasing the number of places and facilities that can accommodate public and private events involving the consumption of alcoholic beverages, for sale or otherwise,.

- This may apply to events such as weddings, festivals, and musical performances, and may also include expanded programming opportunities.

- The options and issues to contemplate include: (1) identifying specific parks and parks facilities where alcohol consumption may be permitted; (2) establishing the permitted categories of alcohol; and (3) developing review/approval criteria, such

as event type, allowable hours, permitting procedures, approval authority, fee structure, insurance requirements, and general logistical specifications.

- Staff will present the Board's feedback to City Council as part of a forthcoming Work Session agenda item on this topic.

- No changes to McKinney's Code of Ordinances are under consideration and no formal action is requested.

FINANCIAL SUMMARY:
- N/A

SUPPORTING MATERIALS: