



18-1052

TITLE: Update on Identifying Public-Private Partnerships for Various Parks Improvements and Development

COUNCIL GOAL: Enhance the Quality of Life in McKinney
(5A: Create affordable recreational and cultural arts activities for all ages throughout the city)
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)
(5E: Develop sustainable quality of life improvements within the City of McKinney)
(5F: Maximize partnerships between the City of McKinney and private industry)

MEETING DATE: December 17, 2018

DEPARTMENT: Parks & Recreation

CONTACT: Michael Kowski, Director of Parks & Recreation

RECOMMENDED CITY COUNCIL ACTION:

- No action

ITEM SUMMARY:

- Over the past 6 months, the Parks & Recreation Department has engaged with a variety of private sector groups to partner on enhancements to our parks system. This presentation will provide an update on the location, form and status of these relationships.

BACKGROUND INFORMATION:

- The 2017 Parks Master Plan sets forth a funding and implementation strategy that aims to optimize external funding sources, such as public-private partnerships. In addition, under City Council Goal #5 (Enhance the Quality of Life in McKinney) is the objective to "Maximize partnerships between the City of McKinney and private industry".

- To achieve this strategy and goal, the Parks & Recreation Department has identified various private sector partners to assist in enhancing our parks system, reducing the City's maintenance costs, and generating revenue.
- This presentation will cover three (3) sample partnerships: (1) negotiating a \$1,000,000 commitment from the City's operator of the tennis complex at Gabe Nesbitt Community Park to help deliver a future potential indoor tennis facility; (2) releasing a request for proposals (RFP) to identify groups to help deliver more usable rectangular fields in the City (the City has not built a new soccer field since 2005), reduce maintenance costs, and create a revenue source to help offset City operations and fund capital projects; and (3) working with the Craig Ranch developer team to deliver a new public park at no capital or maintenance cost to the City on a portion of the former softball complex site at Craig Ranch.
- Staff will continue to identify other public-private partnerships at our other sports complexes to help deliver improved playing surfaces and reduce maintenance costs.

FINANCIAL SUMMARY:

- N/A

BOARD OR COMMISSION RECOMMENDATION:

- N/A

SUPPORTING MATERIALS:

[Presentation](#)