



19-0074

TITLE: Discuss ideas concerning future promotion of McKinney's Historic Districts

COUNCIL GOAL: Enhance the Quality of Life in McKinney
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike.)

MEETING DATE: February 7, 2019

DEPARTMENT: Planning

CONTACT: Guy R. Giersch: Historic Preservation Officer
Jennifer Arnold: AICP, Director of Planning

ITEM SUMMARY:

- Discuss ideas for the future promotion of McKinney's Historic Districts.

BACKGROUND INFORMATION:

- Currently, the Board is promoting McKinney's Historic Districts using a calendar to draw attention to the significance of McKinney's history. Monthly tours of the Historic Downtown have started. A new GIS walking tour has been created for the Downtown.

SUPPORTING MATERIALS: