

**TITLE:** Consider/Discuss/Act on a Resolution Authorizing the City Manager to Execute a License Agreement with Strategic Soccer Solutions LLC, for the Use of Certain Fields in the McKinney Soccer Complex at Craig Ranch.

COUNCIL GOAL: Enhance the Quality of Life in McKinney (5A: Create affordable recreational and cultural arts activities for all ages throughout the city) (5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike) (5E: Develop sustainable quality of life improvements within the City of McKinney) (5F: Maximize partnerships between the City of McKinney and private industry)

- **MEETING DATE:** February 19, 2019
- **DEPARTMENT:** Parks & Recreation
- CONTACT: Michael Kowski, Director of Parks & Recreation

# **RECOMMENDED CITY COUNCIL ACTION:**

• Approval of the Resolution

### **ITEM SUMMARY:**

- The proposed resolution authorizes the City Manager to execute a Non-Exclusive Revocable License Agreement with Strategic Soccer Solutions LLC, a Texas limited liability company, doing business as Solar Soccer Club.
- The Agreement grants Strategic Soccer Solutions access to four (4) fields at the McKinney Soccer Complex at Craig Ranch for training purposes on Monday through Thursday from 5:00 p.m. until 9:00 p.m. during those periods when the facility is open for use.
- The Agreement also grants Strategic Soccer Solutions potential access to additional fields on weekdays and weekends as available and as coordinated with the City and the McKinney Soccer Association (MSA).

- In consideration for this Agreement, Strategic Soccer Solutions shall pay an advance deposit to the City in the amount of One Hundred Thousand Dollars (\$100,000) for City's use anywhere for field refurbishment within the Property at the City's sole discretion. In addition, Strategic Soccer Solutions shall pay an annual rent to the City in the amount of Sixty Thousand Dollars (\$60,000). For all other activities, such as extended practice times, games or tournaments, Strategic Soccer Solutions shall pay to the City all standard fees, as amended. The City shall continue to provide maintenance of those fields.
- Strategic Soccer Solutions shall also register any teams using the fields through the McKinney Soccer Association (MSA), which will serve as an additional revenue source for MSA.
- The term is for one-year with options for up to two additional one-year terms. Should the Agreement not be renewed following the initial term, or not renewed at the end of the first additional term, a portion of the advanced deposit shall be returned to Strategic Soccer Solutions.

## **BACKGROUND INFORMATION:**

 In September of 2018, the City released a Request for Proposals (RFP) to identify partners to assist with the development and/or improvement of soccer fields on City-owned property. The License Agreement under consideration is based upon the response submitted by Strategic Soccer Solutions and subsequent negotiations.

### FINANCIAL SUMMARY:

• N/A

### **BOARD OR COMMISSION RECOMMENDATION:**

• N/A

### SUPPORTING MATERIALS:

Resolution Agreement