

TITLE: Discuss Short Term Valet Service at Downtown McKinney

- COUNCIL GOAL: Enhance the Quality of Life in McKinney
- MEETING DATE: April 22, 2019
- **DEPARTMENT:** MPAC / Main Street & Community Events
- **CONTACT:** Amy Rosenthal, Director McKinney Main Street and McKinney Performing Arts Center

RECOMMENDED CITY COUNCIL ACTION:

• No action required - discussion only

ITEM SUMMARY:

- The City of McKinney and McKinney Main Street have received a proposal for temporary valet services in the Historic Downtown McKinney Cultural District.
- The valet program would launch Saturday, June 1, 2019 and conclude on Saturday, August 31, 2019.
- The proposed valet station would be established next to McKinney Performing Arts Center on Louisiana Street and utilize approximately 100 public parking spaces in addition to private parking spaces offered by businesses.
- Consumer responsible for fees associated with valet service.

BACKGROUND INFORMATION:

• Valet services have been offered by private businesses in Downtown McKinney for the past 12 years. This program would expand service to any

visitor within the district. With the addition of lots and parking structures, there is underutilized inventory to accommodate valet parking.

FINANCIAL SUMMARY:

• No financial impact.

SUPPORTING MATERIALS:

Presentation