

TITLE: Consider/Discuss/Act on Making a Recommendation to the City Council for Naming a Park within the Craig Ranch Town Center, Located North of Henneman Way and between Alma Road and the McKinney Soccer Complex at Craig Ranch

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: August 8, 2019

DEPARTMENT: Parks and Recreation

CONTACT: Michael Kowski, Director of Parks and Recreation

RECOMMENDED PROS BOARD ACTION:

• Recommend to the City Council a Name(s) for a new park within Craig Ranch.

ITEM SUMMARY:

- Naming of a Park is typically coordinated with the project's construction, which is soon to begin.
- Located north of Henneman Way and between Alma Road and the McKinney Soccer Complex at Craig Ranch.
- In addition to serving surrounding residents, the park will serve as a physical and visual connection between the McKinney Soccer Complex at Craig Ranch and existing and future development west of Alma, such as the HUB 121 destination shopping and entertainment development.

BACKGROUND INFORMATION:

- The City's naming policy requires that the Parks Board provides a name or names to the City Council for consideration, in accordance with the guidelines set forth by City Council.
- Generally, a name(s) should be selected based on the following: Outstanding

and/or predominant geographical or physical features of the land; Outstanding and/or predominant historical features of significance; Contributions of land for a park site; or in honor of a community/state leader or hero.

FINANCIAL SUMMARY:

N/A

SUPPORTING MATERIALS:

Craig Ranch Linear Park
Naming Policy
Presentation