

TITLE: Consider/Discuss/Act on an Ordinance Amending Chapter 14 (Alcoholic Beverages) of the Code of Ordinances, by Deleting in Entirety Sections 14-20 (On Streets), 14-21 (On Public Places), and 14-23 (Consumption, possession for consumption permitted during extended hours); and Replacing Said Sections with New Sections 14-20 (Unlawful in City-Owned Buildings, City-Owned Structured Parking Garages, City-Owned Parks, and City-Owned Park Facilities), 14-21 (Lawful in Public Places), and 14-23 (Hours of Consumption)

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: June 2, 2020

DEPARTMENT: MPAC / Main Street & Community Events

CONTACT: Amy Rosenthal, Director

McKinney Main Street and McKinney Performing Arts Center

RECOMMENDED CITY COUNCIL ACTION:

Approve ordinance modifications

ITEM SUMMARY:

- The Texas Legislature has modified the provisions of the Texas Alcoholic Beverage Code regarding possession of an open container or the public consumption of alcoholic beverages.
- Proposed ordinance modifications permit possession of an open container and public consumption of alcoholic beverages.
- Restrictions still exist for City facilities, parks and parking garages with exception of MPAC, Stars Center, Airport and Recreation Centers. Previously established consumption policies for these facilities still apply; alcohol may be consumed or sold in these facilities with proper licensing.
- Modified exemptions apply to Mitchell Park and Central Park. These parks within the Historic Downtown McKinney Cultural District are limited to beer and wine

consumption only.

BACKGROUND INFORMATION:

- In response to COVID-19, the Texas Governor has issued certain orders to encourage restaurant patrons to obtain 'to-go' alcoholic beverages.
- Similar districts throughout the state see economic and tourism benefit from open container policies. Open container and responsible public consumption help enhance consumer experience and encourage commerce.
- Updating City regulations regarding public consumption was introduced to the Council at the Work Session on Tuesday, May 19 in terms of business support for the infrastructure improvement project on Louisiana Street.

FINANCIAL SUMMARY:

N/A

SUPPORTING MATERIALS:

<u>Presentation</u> Ordinance