



20-0052Z2

**TITLE:** Conduct a Public Hearing to Consider/Discuss/Act on a Request to Rezone the Subject Property from “PD” - Planned Development District and “REC” - Regional Employment Center Overlay District to “PD” - Planned Development District and “REC” - Regional Employment Center Overlay District, Generally to Modify the Development Standards, Located on the East Side of Custer Road and South of Stacy Road, and Accompanying Ordinance

**COUNCIL GOAL:** Direction for Strategic and Economic Growth  
(1C: Provide a strong city economy by facilitating a balance between industrial, commercial, residential and open space)

**MEETING DATE:** August 4, 2020

**DEPARTMENT:** Development Services - Planning Department

**CONTACT:** Jennifer Arnold, AICP, Director of Planning  
Danielle R. Mathews, AICP, Planner II

**RECOMMENDED CITY COUNCIL ACTION:** Staff recommends approval of the proposed request.

**APPLICATION SUBMITTAL DATE:** June 9, 2020 (Original Application)

**ITEM SUMMARY:** The applicant requests to rezone approximately 33.89 acres of land from “PD” - Planned Development District and “REC” - Regional Employment Center Overlay District to “PD” - Planned Development District and “REC” - Regional Employment Center Overlay District, generally to modify the development standards by amending the landscaping section to allow for both ornamental and canopy trees in front yards. No other amendments to the Planned Development are requested.

**ZONING:**

Location	Zoning District (Permitted Land Uses)	Existing Land Use
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Subject Property	“PD” - Planned Development District and “REC” - Regional Employment Center Overlay District (Residential Uses)	The Retreat at Craig Ranch, formerly known as Wellstone
North	“PD” - Planned Development District and “REC” - Regional Employment Center Overlay District (Commercial and Institutional Uses)	Children’s Learning Adventure, Passional Nail Spa, Custer Family Dental and Ortho, MedSpring Urgent Care, and Aldi
South	“PD” - Planned Development District and “REC” - Regional Employment Center Overlay District (Residential Uses); and PD” - Planned Development District	Single Family Detached Residences
East	“AG” - Agricultural District (Philanthropic Uses)	Society for the Prevention of the Cruelty Towards Animals (SPCA) of Texas
West	City of Frisco	Undeveloped Land

**PROPOSED ZONING:** The applicant requests to rezone the subject property from “PD” - Planned Development District and “REC” - Regional Employment Center Overlay District to “PD” - Planned Development District and “REC” - Regional Employment Center Overlay District, generally to modify the development standards. Specifically, the applicant has requested to amend the PD to allow for both canopy and ornamental trees in front yards.

The applicant has submitted a map and an engineering report identifying 47 homes, including 18 shown on the map, that currently have or are predicted to have foundation damage due to the planting of canopy trees as required by the current ordinance. Amending the ordinance to remove “canopy”, thereby allowing either canopy or ornamental trees to be planted in the front yard, meets the intent of the ordinance while allowing flexibility to work within each site’s physical constraints. As such, Staff recommends approval of the proposed rezoning request.

**CONFORMANCE TO ONE MCKINNEY 2040:** A key aspect of the ONE McKinney 2040 Comprehensive Plan is to provide direction related to the desired development patterns and to inform decisions related to the timing and phasing for future infrastructure investments in the City. To assist in guiding these decisions, the Preferred Scenario and Land Use Diagram establishes distinctive districts, each with a clear intent and market focus that are reinforced through character-defining placetypes.

Per the Preferred Scenario, the subject property is located in the Collin McKinney Commercial District and is designated as the ‘Urban Living’ placetype. General placetypes also included in this district are Entertainment Center, Mixed-Use Center, and Professional Campus.

- Guiding Principles: The proposed rezoning request is generally in conformance with the Guiding Principles of “Places (To Live, Work, Play, and Visit)” established by the Comprehensive Plan. The request has the potential for “today’s neighborhoods [to] remain vibrant and desirable places that meet the needs of existing residents and appeal to future residents.”
- Land Use Diagram Compatibility: In evaluating development requests, the City should determine that a project meets the majority of the established criteria to be considered compatible with the Land Use Diagram. The proposed rezoning request aligns with the ‘Urban Living’ placetype of the Collin McKinney Commercial District.
- Fiscal Model Analysis: The attached fiscal analysis shows that the fiscal benefit of the 33.89-acre property will remain the same.

**OPPOSITION TO OR SUPPORT OF REQUEST:** Staff has received no comments or phone calls in support of or opposition to this request.

**BOARD OR COMMISSION RECOMMENDATION:** On July 14, 2020, the Planning and Zoning Commission voted 7-0-0 to recommend approval of the proposed rezoning request.

**SUPPORTING MATERIALS:**

[PZ Minutes](#)

[Location Map and Aerial Exhibit](#)

[Letter of Intent](#)

[Comprehensive Plan Maps](#)

[Collin McKinney Commercial District](#)

[Placetype Definitions](#)

[Fiscal Analysis](#)

[Land Use Comparison Table](#)

[Ex. PD Ord. No. 2010-11-049](#)

[Site Plan - Informational Only](#)

[Front Yard Exhibit - Informational Only](#)

[Engineering Report - Informational Only](#)

[Proposed Ordinance](#)

[Proposed Exhibits A-C](#)

[Presentation](#)