



21-0030

TITLE: Consider/Discuss a Future Project with Historic Downtown McKinney Cultural District

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: January 21, 2021

DEPARTMENT: MPAC / McKinney Main Street

CONTACT: Amy Rosenthal, MPAC & MMS Director

ITEM SUMMARY:

- Several catalyst projects are scheduled for East McKinney including a new Municipal Community Complex, renovations to Old Settlers Recreation Center, and relocation of Tupps Brewery.
- The City of McKinney is the current owner of the Collin County Mill and Elevator Company located at 407 East Louisiana Street.
- A proposal has been received for a major public art installation by Australian artist Guido Van Helten.
- Van Helten works with the community to honor cultural and heritage contributions for theme.

BACKGROUND INFORMATION:

- Van Helten is acclaimed internationally with works that span the globe.
- Van Helten has a series of painted silos across the United States as part of his 'Monuments' project.
- In 2018, the Historic Downtown McKinney Cultural District was designated by the Texas Commission on the Arts. The silos are located in the Cultural District.

FINANCIAL SUMMARY:

- The proposal is \$298,850 and some items on the proposal may be acquired through in-kind donations, such as lodging and equipment.
- A potential Cultural District grant from the Texas Commission on the Arts would help cover up to 50% of the project's cost.

- Private and foundation support is also being sought for this project.
- Potential support from the McKinney Arts Commission could be considered.

SUPPORTING MATERIALS:

[Silos Proposal](#)