CITY OF McKINNEY, TEXAS

Legislation Details (With Text)

File #:	16-642	**Name:**	ONE McKinney 2040
Type:	Agenda Item	**Status:**	Discussion Item
		In control:	McKinney Community Development Corporation
On agenda:	6/23/2016	**Final action:**	
Title:	Update on the ONE McKinney 2040 Comprehensive Plan Initiative		
Indexes:			
Attachments:	1. Presentation		

Date	Ver.	Action By	Action	Result

Update on the ONE McKinney 2040 Comprehensive Plan Initiative

COUNCIL GOAL: Direction for Strategic and Economic Growth

AGENDA DATE: June 23, 2016

DEPARTMENT: Planning

CONTACT: Jennifer Arnold, Planning Manager
Steven Doss, Long Range Planner

ITEM SUMMARY:

- In the fall of 2015, the City of McKinney initiated an update to the McKinney Comprehensive Plan, known as ONE McKinney 2040.
- Since the launch of the ONE McKinney 2040 Comprehensive Plan Update, city staff and team of consultants have hosted a number of outreach events, including:
  - Individual interviews with neighborhood representatives, representatives from various community boards, former city leaders, the development community, Collin College, and community activists.
  - Small group meetings with members of the City Council and members of the City Manager's Office.
  - An all-day city staff working session with approximately 25 staff from various different departments including Planning, Engineering, Public Works, Fire, Community Development, Parks, Library, and Finance.
  - Advisory Committee Meetings.
  - Joint City Council and Advisory Committee Meetings.
  - Community Summit Events (September 2015).
  - Community Charrette (October 2015).
  - DFW Tour with City Council and Advisory Committee (January 2016).
  - Community Workshop (January 2016)

- o Community Open House Events (May 2016)
- o The project team has also attended and presented at various Chamber meetings and events, PRIDE Neighborhood meetings, and city-sponsored events such as Oktoberfest.

- Through the input, feedback, and direction received from these different levels of engagement, the project team has recently begun draft components of the ONE McKinney 2040 Comprehensive Plan for things related to policy direction, land use and mobility.

- The project team is here today to provide a summary and update of the ONE McKinney 2040 Initiative to the McKinney Community Development Corporation and to gain feedback regarding the plan components and community development considerations.

BACKGROUND INFORMATION:
- A Comprehensive Plan is a statement of the community's vision for today and tomorrow. It represents the desires of the citizens and their goals for the community.

- A Comprehensive Plan focuses on outlining a physical plan and business plan for the city. It is typically comprised of a number of interrelated elements such as land use, transportation, utilities, public services, socio-economic, and open space elements.

- Upon adoption, a Comprehensive Plan provides the basis for Zoning and Subdivision Regulations. The plan should also be referred to in Capital Improvement Planning, Zoning Changes, Annexation Actions, and other choices made by the city.

- The current McKinney Comprehensive Plan was adopted in 2004 after a lengthy public input process and planning effort. When the 2004 Comprehensive Plan was adopted, the McKinney population was roughly 86,000. Today, the City is home to over 155,000 people. With this significant growth comes a change to the physical environment around us and the needs and desires of the community.

- On June 16, 2015, City Council approved a project scope and contract with Kimley-Horn and Associates for professional services in support of an update to the Comprehensive Plan.

- An important element to the Comprehensive Plan Update was the creation a consistent theme and message for the goal of the Initiative. As such, the project has been promoted as One Community. One Vision. ONE McKinney 2040. More information about the ONE McKinney 2040 Comprehensive Plan Update can be found on the project's website www.onemckinney2040.com <http://www.onemckinney2040.com>.