

# CITY OF McKINNEY, TEXAS

## Legislation Details (With Text)

<b>File #:</b>	16-869	<b>Name:</b>	Holy Family School (PC#16-12)
<b>Type:</b>	Agenda Item	<b>Status:</b>	Approved
		<b>In control:</b>	McKinney Community Development Corporation
<b>On agenda:</b>	8/25/2016	<b>Final action:</b>	8/25/2016
<b>Title:</b>	Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Holy Family School (PC#16-12) in the Amount of \$10,000 for Advertising and Promotion of the 2016 Believe! Run		
<b>Indexes:</b>			
<b>Attachments:</b>	1. Grant Application and Supporting Materials		

Date	Ver.	Action By	Action	Result
8/25/2016	1	McKinney Community Development Corporation	Approved	Pass

Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Holy Family School (PC#16-12) in the Amount of \$10,000 for Advertising and Promotion of the 2016 Believe! Run

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** August 25, 2016

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

### ITEM SUMMARY:

- Holy Family School is requesting a grant in the amount of \$10,000 for advertising, marketing and promotion of the 2016 Believe! Run.
- Event date is November 26, 2016.
- Goal is 1,500+ runners/walkers from McKinney and across the DFW area.
- Goal is to register 42% of participants from outside of McKinney.
- Event location is downtown McKinney.

### BACKGROUND INFORMATION:

- Holy Family School was established in 1951.
- The school provides a safe haven and educational environment for a diverse population of preschool-aged children from McKinney and surrounding areas.

### FINANCIAL SUMMARY:

- MCDCC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDCC funded a Promotional and Community Event, in the amount of \$4,500 for the 2015 Believe! Run.