

# CITY OF MCKINNEY, TEXAS

## Legislation Details (With Text)

<b>File #:</b>	16-871	<b>Name:</b>	Especially Needed (PC#16-14)
<b>Type:</b>	Agenda Item	<b>Status:</b>	Approved
		<b>In control:</b>	McKinney Community Development Corporation
<b>On agenda:</b>	8/25/2016	<b>Final action:</b>	8/25/2016
<b>Title:</b>	Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Especially Needed (PC#16-14) in the Amount of \$9,000 for Advertising and Promotion of the 2016 Especially Needed Fall Carnival		
<b>Indexes:</b>			
<b>Attachments:</b>	1. Grant Application and Supporting Materials		

Date	Ver.	Action By	Action	Result
8/25/2016	1	McKinney Community Development Corporation	Approved	Pass

Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Especially Needed (PC#16-14) in the Amount of \$9,000 for Advertising and Promotion of the 2016 Especially Needed Fall Carnival

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** August 25, 2016

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

### ITEM SUMMARY:

- Especially Needed is requesting a grant in the amount of \$9,000 for advertising, marketing and promotion of the 2016 Fall Carnival.
- Event date is October 29, 2016.
- Attendance goal is 1,250.
- Event location is Stonebridge United Methodist Church.

### BACKGROUND INFORMATION:

- The mission of Especially Needed is to build a strong community where individuals with special needs are valued, respected and included.
- The 2015 Fall Carnival drew sixty-one percent of attendees from outside of McKinney.

### FINANCIAL SUMMARY:

- MCDCC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDCC provided a grant of \$8,500 for the 2014 Fall Carnival.