

CITY OF MCKINNEY, TEXAS

Legislation Details (With Text)

File #:	16-873	Name:	Arts and Music Guild (PC#16-16)
Type:	Agenda Item	Status:	Approved
		In control:	McKinney Community Development Corporation
On agenda:	8/25/2016	Final action:	8/25/2016
Title:	Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by the Arts and Music Guild (PC#16-16) in the Amount of \$5,000 for the Advertising and Promotion of the 2016 McKinney Artists Studio Tour		
Indexes:			
Attachments:	1. Grant Application and Supporting Materials		

Date	Ver.	Action By	Action	Result
8/25/2016	1	McKinney Community Development Corporation	Approved	Pass

Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by the Arts and Music Guild (PC#16-16) in the Amount of \$5,000 for the Advertising and Promotion of the 2016 McKinney Artists Studio Tour

COUNCIL GOAL: Enhance Quality of Life in McKinney

MEETING DATE: August 25, 2016

DEPARTMENT: McKinney Community Development Corporation

CONTACT: Cindy Schneible, President

ITEM SUMMARY:

- The Arts and Music Guild is requesting a grant in the amount of \$5,000 for advertising, marketing and promotion of the 2016 McKinney Artists Studio Tour.
- Event date is November 12-13, 2016.
- Attendance goal is 1,000.
- Event includes 16+ artists' studios throughout McKinney, representing 30-50 artists.

BACKGROUND INFORMATION:

- The Arts and Music Guild and MAST showcase a wide variety of skilled artists working to raise public awareness of the collection of artistic talent in McKinney.
- The first Artist Studio Tour was held in 2009.

FINANCIAL SUMMARY:

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- No previous MCDC funding.