



CITY OF MCKINNEY, TEXAS

Legislation Details (With Text)

File #: 17-623 **Name:** Citizen Survey
Type: Agenda Item **Status:** Agenda Ready
In control: City Council Special Meeting
On agenda: 6/19/2017 **Final action:**
Title: McKinney Citizen Survey Results Presentation by National Citizen Survey
Indexes:
Attachments: 1. Presentation

Date	Ver.	Action By	Action	Result
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McKinney Citizen Survey Results Presentation by National Citizen Survey

COUNCIL GOAL: Operational Excellence

MEETING DATE: June 19, 2017

DEPARTMENT: Communications & Marketing
City Manager's Office

CONTACT: CoCo Good, Director of Communications & Marketing
Paul Grimes, City Manager

RECOMMENDED CITY COUNCIL ACTION: Receive Presentation from Ashly Perez de Tejada / NCS Survey Consultant

ITEM SUMMARY:

- This is the first citizen survey conducted by the National Citizen Survey and includes a statistically valid sampling as well as provides comparisons to national benchmarks.

BACKGROUND INFORMATION:

- The National Citizen Survey is a collaborative effort between National Research Center Inc. (NRC) and the International City/County Management Association (ICMA).
- The survey and its administration are standardized to ensure high quality research methods and directly comparable results across the NCS communities.

FINANCIAL SUMMARY: N/A

BOARD OR COMMISSION RECOMMENDATION: N/A