

# CITY OF McKINNEY, TEXAS

## Legislation Details (With Text)

<b>File #:</b>	17-661	<b>Name:</b>	(P&C #17-15)
<b>Type:</b>	Agenda Item	<b>Status:</b>	Discussion Item
		<b>In control:</b>	McKinney Community Development Corporation
<b>On agenda:</b>	6/29/2017	<b>Final action:</b>	
<b>Title:</b>	Consider/Discuss Promotional and Community Event Grant Application Submitted by Mission Regan (P&C #17-15), in the Amount of \$5,000 for the Marketing, Promotion and Advertising of the 2017 Golf Tournament		
<b>Indexes:</b>			
<b>Attachments:</b>	1. Application		

Date	Ver.	Action By	Action	Result
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Consider/Discuss Promotional and Community Event Grant Application Submitted by Mission Regan (P&C #17-15), in the Amount of \$5,000 for the Marketing, Promotion and Advertising of the 2017 Golf Tournament

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** June 29, 2017

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

### ITEM SUMMARY:

- Mission Regan is requesting \$5,000 for marketing, promotion and advertising of the annual golf tournament organized by the organization.
- Event date is October 6, 2017.
- Attendance goal is 120.

### BACKGROUND INFORMATION:

- Mission Regan was established to bridge the chasm between people who have too much and people who struggle to survive.
- Mission Regan collects and supplies medication and medical equipment to those in need - locally and globally.

### FINANCIAL SUMMARY:

- MCDCC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDCC has not awarded a Promotional and Community Event grant to Mission Regan for this event in the past.