

# CITY OF McKINNEY, TEXAS

## Legislation Details (With Text)

<b>File #:</b>	17-662	<b>Name:</b>	(P&C #17-16)
<b>Type:</b>	Agenda Item	<b>Status:</b>	Discussion Item
		<b>In control:</b>	McKinney Community Development Corporation
<b>On agenda:</b>	6/29/2017	<b>Final action:</b>	
<b>Title:</b>	Consider/Discuss Promotional and Community Event Grant Application Submitted by Embrace Texas (P&C #17-16), in the Amount of \$2,500 for the Marketing, Promotion and Advertising of the 2017 Child to Family Event		
<b>Indexes:</b>			
<b>Attachments:</b>	1. Application		

Date	Ver.	Action By	Action	Result
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Consider/Discuss Promotional and Community Event Grant Application Submitted by Embrace Texas (P&C #17-16), in the Amount of \$2,500 for the Marketing, Promotion and Advertising of the 2017 Child to Family Event

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** June 29, 2017

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

### ITEM SUMMARY:

- Embrace Texas is requesting \$2,500 for marketing, promotion and advertising of the 2017 Child to Family event.
- The event will be held November 1, 2017.

### BACKGROUND INFORMATION:

- Embrace Texas was founded to meet the needs of foster and adopted children.
- The organization's goal with this event is to recruit foster homes in McKinney, which allows more McKinney foster children to remain in their community.

### FINANCIAL SUMMARY:

- MCDCC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDCC has not granted Embrace Texas a Promotional and Community Event grant for this event in the past.