

12/5/2017

# CITY OF McKINNEY, TEXAS

## Legislation Details (With Text)

File #:	17-1188	Name:	Sign Ord Amendment 2017 -Sec. 13	34-7
Туре:	Ordinance	Status:	Approved	
		In control:	City Council Regular Meeting	
On agenda:	12/5/2017	Final action:	12/5/2017	
Title:	Consider/Discuss/Act on an Ordinance Amending Section 134-7, Entitled "Business and Agricultural Zoning Districts" of the City of McKinney Sign Ordinance to Allow Monument Signs a Maximum Height of 8 Feet and to Allow Electronic Message Signs a Maximum Size of 60 Square Feet			
Indexes:				
Attachments:	1. Sign Ordinance Amend 2017, 2. Sign Ord Red Line Sec.134-7			
Date	Ver. Action By	Act	on	Result

Consider/Discuss/Act on an Ordinance Amending Section 134-7, Entitled "Business and Agricultural Zoning Districts" of the City of McKinney Sign Ordinance to Allow Monument Signs a Maximum Height of 8 Feet and to Allow Electronic Message Signs a Maximum Size of 60 Square Feet

Approved

**COUNCIL GOAL:** Direction for Strategic and Economic Growth

**City Council Regular Meeting** 

MEETING DATE: December 5, 2017

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**DEPARTMENT:** Building Inspections

**CONTACT:** Jeff Harris, Chief Plans Examiner

#### **RECOMMENDED CITY COUNCIL ACTION:**

• Approval of Ordinance Amendment

#### ITEM SUMMARY:

- This item is to consider an amendment to the Sign Ordinance that would allow On-Premise Detached Monument Signage to be a maximum of 8 feet.
- This item is also to consider an amendment to the Sign Ordinance that would allow Changeable Electronic Variable Message LED Signs to be a maximum of 60 square feet.
- Both amendments would allow Monument Signage to be proportional to the size roadway they are on. Smaller roadways would still have a maximum height of 6 feet for Monument Signs.
- The proposed amendments would also bring consistency with neighboring cities.
- Staff supports the approval of both amendments.

### BACKGROUND INFORMATION:

- The current City of McKinney Sign Ordinance requires a maximum height of 6 feet for monument signs on City Right-of-Ways 250 feet in width or below.
- The current City of McKinney Sign Ordinance requires a maximum size of 20 square feet for

Pass

all Electronic Variable Message LED Signs.

#### FINANCIAL SUMMARY:

• N/A

#### **BOARD OR COMMISSION RECOMMENDATION:**

• N/A