



CITY OF MCKINNEY, TEXAS

Legislation Details (With Text)

File #: 18-340 **Name:** MAC Logo
Type: Agenda Item **Status:** Discussion Item
In control: McKinney Arts Commission
On agenda: 4/19/2018 **Final action:**
Title: Discuss Arts Commission Sponsorship Recognition and Logo
Indexes:
Attachments:

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

Discuss Arts Commission Sponsorship Recognition and Logo

ITEM SUMMARY:

- Commissioner Huckaby requested that the Arts Commission discuss appropriate acknowledgement by grantees in their promotional materials. He will research and present acknowledgement guidelines utilized by other Arts Commissions.
- Commissioner Huckaby will also present ideas for a McKinney Arts Commission logo to be used in grantee acknowledgements.

BACKGROUND INFORMATION:

- Arts Commission grant guidelines require grantees to acknowledge the sponsorship of the McKinney Arts Commission in their online and printed materials.