



CITY OF MCKINNEY, TEXAS

Legislation Details (With Text)

File #: 18-470 **Name:** Logo Design
Type: Agenda Item **Status:** Approved
In control: McKinney Arts Commission
On agenda: 6/5/2018 **Final action:** 6/5/2018
Title: Consider/Discuss/Act on Approving a McKinney Arts Commission Logo
Indexes:
Attachments: 1. Logo Designs

Date	Ver.	Action By	Action	Result
6/5/2018	1	McKinney Arts Commission	Approved	Pass
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Consider/Discuss/Act on Approving a McKinney Arts Commission Logo

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: June 5, 2018

DEPARTMENT: Housing and Community Development

CONTACT: Janay Tieken, Housing and Community Development

ITEM SUMMARY:

- The City of McKinney Communications & Marketing Department created nine different logo designs.
- Commissioners will discuss the designs that could be used by grantees in their promotional materials. Following discussion, commissioners may move to approve one of the designs.

BACKGROUND INFORMATION:

- Arts Commission grant guidelines require grantees to acknowledge the sponsorship of the McKinney Arts Commission in their online and printed materials.
- At the April 19, 2018 McKinney Arts Commission meeting, commissioners requested Manager Tieken contact the City of McKinney Communications & Marketing Department to draft logo concepts.