



# CITY OF MCKINNEY, TEXAS

## Legislation Details (With Text)

<b>File #:</b>	18-1052	<b>Name:</b>	Public-Private Partnerships for Parks Improvement
<b>Type:</b>	Agenda Item	<b>Status:</b>	Discussion Item
		<b>In control:</b>	City Council Work Session
<b>On agenda:</b>	12/17/2018	<b>Final action:</b>	
<b>Title:</b>	Update on Identifying Public-Private Partnerships for Various Parks Improvements and Development		
<b>Indexes:</b>			
<b>Attachments:</b>	1. Presentation		

Date	Ver.	Action By	Action	Result
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Update on Identifying Public-Private Partnerships for Various Parks Improvements and Development

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney  
(5A: Create affordable recreational and cultural arts activities for all ages throughout the city)  
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)  
(5E: Develop sustainable quality of life improvements within the City of McKinney)  
(5F: Maximize partnerships between the City of McKinney and private industry)

**MEETING DATE:** December 17, 2018

**DEPARTMENT:** Parks & Recreation

**CONTACT:** Michael Kowski, Director of Parks & Recreation

### RECOMMENDED CITY COUNCIL ACTION:

- No action

### ITEM SUMMARY:

- Over the past 6 months, the Parks & Recreation Department has engaged with a variety of private sector groups to partner on enhancements to our parks system. This presentation will provide an update on the location, form and status of these relationships.

### BACKGROUND INFORMATION:

- The 2017 Parks Master Plan sets forth a funding and implementation strategy that aims to optimize external funding sources, such as public-private partnerships. In addition, under City Council Goal #5 (Enhance the Quality of Life in McKinney) is the objective to “Maximize

partnerships between the City of McKinney and private industry”.

- To achieve this strategy and goal, the Parks & Recreation Department has identified various private sector partners to assist in enhancing our parks system, reducing the City’s maintenance costs, and generating revenue.
- This presentation will cover three (3) sample partnerships: (1) negotiating a \$1,000,000 commitment from the City’s operator of the tennis complex at Gabe Nesbitt Community Park to help deliver a future potential indoor tennis facility; (2) releasing a request for proposals (RFP) to identify groups to help deliver more usable rectangular fields in the City (the City has not built a new soccer field since 2005), reduce maintenance costs, and create a revenue source to help offset City operations and fund capital projects; and (3) working with the Craig Ranch developer team to deliver a new public park at no capital or maintenance cost to the City on a portion of the former softball complex site at Craig Ranch.
- Staff will continue to identify other public-private partnerships at our other sports complexes to help deliver improved playing surfaces and reduce maintenance costs.

**FINANCIAL SUMMARY:**

- N/A

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A