



# CITY OF MCKINNEY, TEXAS

## Legislation Details (With Text)

**File #:** 19-0428 **Name:** Citizen Survey Results  
**Type:** Agenda Item **Status:** Agenda Ready  
**In control:** City Council Work Session  
**On agenda:** 5/21/2019 **Final action:**  
**Title:** Presentation of 2019 McKinney Citizen Survey Results

**Indexes:**

**Attachments:** 1. The NCS Community Livability McKinney 2019, 2. The NCS Dashboard-McKinney 2019, 3. The NCS Geographic Crosstabs-McKinney 2019, 4. The NCS Supplemental Online Results-McKinney 2019, 5. The NCS Technical Appendices-McKinney 2019, 6. The NCS Trends over Time-McKinney 2019, 7. Presentation

Date	Ver.	Action By	Action	Result
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Presentation of 2019 McKinney Citizen Survey Results

**COUNCIL GOAL:** Operational Excellence

**MEETING DATE:** May 21, 2019

**DEPARTMENT:** City Manager  
Communications and Marketing

**CONTACT:** Paul Grimes, City Manager  
CoCo Good, Director of Communications and Marketing  
Presenter - Jade Arocha, Survey Consultant - National Citizen Survey

**RECOMMENDED CITY COUNCIL ACTION:**

- Receive presentation.

**ITEM SUMMARY:**

- This is the second citizen survey conducted by the National Citizen Survey for McKinney and includes a statistically valid sampling as well as provides comparisons to national benchmarks.

**BACKGROUND INFORMATION:**

- The National Citizen Survey is a collaborative effort between National Research Center Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to ensure high quality research methods and directly comparable results across the NCS communities.

**FINANCIAL SUMMARY:**

- N/A

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A