

# CITY OF MCKINNEY, TEXAS

## Legislation Details (With Text)

**File #:** 19-0698 **Name:** 19-11 Main Street  
**Type:** Agenda Item **Status:** Agenda Ready  
**In control:** McKinney Community Development Corporation  
**On agenda:** 8/22/2019 **Final action:**  
**Title:** Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding, Submitted by McKinney Main Street (#19-11), in an Amount Not to Exceed \$60,000 for Three Neon Signs to Help Identify the Historic Downtown McKinney Cultural District and Highlight Parking. Amount Requested is 60% of Total Estimated Project Cost.  
**Indexes:**  
**Attachments:** 1. Application Packet

| Date      | Ver. | Action By                                  | Action   | Result |
|-----------|------|--|----------|--------|
| 8/22/2019 | 1    | McKinney Community Development Corporation | Approved | Pass   |
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**COUNCIL GOAL:** Enhance Quality of Life in McKinney  
Direction for Strategic and Economic Growth

**MEETING DATE:** August 22, 2019

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

### ITEM SUMMARY:

- McKinney Main Street is requesting a grant, in an amount not to exceed \$60,000 for the three neon signs to help identify the Historic Downtown McKinney Cultural District and highlight public parking.
- The proposed signs will take inspiration from original signs hanging in the district in the 1940's and 1950's.
- McKinney's Cultural District neon signs will reinforce the district as a destination with vibrant night life, help establish sense of place, and provide a unique attraction for visitors.

### BACKGROUND INFORMATION:

- The Historic Downtown Cultural District has been the heart of the community since 1848.

- The District attracts citizens and visitors for shopping, dining and arts through a variety of independently-owned shops and restaurants; events like McKinney Oktoberfest, Arts in Bloom and the July 4<sup>th</sup> Hometown Parade; and through strong support and preservation of the historic features that influence economic vitality.
- The District is home to more than 120 independently owned businesses; a creative community that helps shape the look and feel of the area; and acclaimed chefs and restaurants that have created a food destination.

**FINANCIAL SUMMARY:**

- Total project cost is estimated at \$100,000. If approved, the MCDL funds will provide a match to a grant from Texas Commission on the Arts.