



# CITY OF MCKINNEY, TEXAS

## Legislation Details (With Text)

**File #:** 20-0119 **Name:** Black History Month-Cultural Heritage Initiatives  
**Type:** Agenda Item **Status:** Agenda Ready  
**In control:** City Council Work Session  
**On agenda:** 2/4/2020 **Final action:**  
**Title:** Update on Cultural Heritage Initiatives: Black History Month  
**Indexes:**  
**Attachments:** 1. Presentation

Date	Ver.	Action By	Action	Result
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Update on Cultural Heritage Initiatives: Black History Month

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** February 4, 2020

**DEPARTMENT:** MPAC / Main Street & Community Events

**CONTACT:** Amy Rosenthal, Director  
McKinney Main Street and McKinney Performing Arts Center

Mark Doty, Assistant Director of Planning  
Development Services

Tonya Fallis, GIS Analyst  
Information Technology

### RECOMMENDED CITY COUNCIL ACTION:

? No action required - discussion only

### ITEM SUMMARY:

- ? In November 2018, Downtown McKinney was designated a Cultural District by the Texas Commission on the Arts (TCA). The designation recognizes a high concentration of cultural assets within a walkable area.
- ? The Historic Downtown McKinney Cultural District was established with five core goals - to create: an environmentally pleasing district; a strong, unified district; a richly diverse district; a unique, one-of-a-kind district; and an economically vital district.
- ? In support of cultural diversity, efforts have been dedicated to learn and document more information about the contributions from people of color from within the district.

- ? Staff has worked in a cross-departmental team to help support a new website providing historical perspective, 'Black History of McKinney, Texas'
- ? At the Regular City Council Meeting on Tuesday, February 4, Mayor Fuller will present a proclamation recognizing Black History Month.
- ? The 'Black History of McKinney, Texas' website will also be featured on Sunday, February 16, 2020 at McKinney Performing Arts Center during a panel discussion to launch a community conversation about 'Where Do We Go From Here: Chaos or Community?' by Dr. Martin Luther King, Jr. This event is presented by the McKinney Public Library and Flourish Community-based Initiatives.

**BACKGROUND INFORMATION:**

- ? In 2019, members of the community assembled to capture stories and history of McKinney's African-American citizens on video for a documentary. Prominent McKinney African-American educators were celebrated at a portrait unveiling at MPAC on February 23, and a community program was presented at Faubion Middle School on February 24, 2019 in honor of Black History Month.

**FINANCIAL SUMMARY:**

- ? No financial impact.