

# CITY OF MCKINNEY, TEXAS

## Legislation Text

---

**File #:** 16-874, **Version:** 1

---

Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by North Collin County Habitat for Humanity (PC#16-17) in the Amount of \$4,500 for Advertising and Promotion of the 2016 Monster Mash Birthday Bash

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** August 25, 2016

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

**ITEM SUMMARY:**

- North Collin County Habitat for Humanity is requesting a grant in the amount of \$4,500 for advertising, marketing and promotion of the 2016 Habitat ReStore Monster Mash Birthday Bash.
- Event date is October 29, 2016.
- Event location is North Collin County Habitat ReStore.

**BACKGROUND INFORMATION:**

- Established in 2009, the goal for NCCHFH ReStore is to provide the community with low-cost new and used construction materials; encourage recycling and generate funds to sustain the work of North Collin County Habitat.

**FINANCIAL SUMMARY:**

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDC provided a grant of \$4,000 for promotion of the 2015 ReStore Monster Mash event.