



# CITY OF MCKINNEY, TEXAS

## Legislation Text

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**File #:** 17-1188, **Version:** 1

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Consider/Discuss/Act on an Ordinance Amending Section 134-7, Entitled “Business and Agricultural Zoning Districts” of the City of McKinney Sign Ordinance to Allow Monument Signs a Maximum Height of 8 Feet and to Allow Electronic Message Signs a Maximum Size of 60 Square Feet

**COUNCIL GOAL:** Direction for Strategic and Economic Growth

**MEETING DATE:** December 5, 2017

**DEPARTMENT:** Building Inspections

**CONTACT:** Jeff Harris, Chief Plans Examiner

**RECOMMENDED CITY COUNCIL ACTION:**

- Approval of Ordinance Amendment

**ITEM SUMMARY:**

- This item is to consider an amendment to the Sign Ordinance that would allow On-Premise Detached Monument Signage to be a maximum of 8 feet.
- This item is also to consider an amendment to the Sign Ordinance that would allow Changeable Electronic Variable Message LED Signs to be a maximum of 60 square feet.
- Both amendments would allow Monument Signage to be proportional to the size roadway they are on. Smaller roadways would still have a maximum height of 6 feet for Monument Signs.
- The proposed amendments would also bring consistency with neighboring cities.
- Staff supports the approval of both amendments.

**BACKGROUND INFORMATION:**

- The current City of McKinney Sign Ordinance requires a maximum height of 6 feet for monument signs on City Right-of-Ways 250 feet in width or below.
- The current City of McKinney Sign Ordinance requires a maximum size of 20 square feet for all Electronic Variable Message LED Signs.

**FINANCIAL SUMMARY:**

- N/A

**BOARD OR COMMISSION RECOMMENDATION:**

- N/A