

Legislation Text

File #: 18-095, Version: 2

Consider/Discuss/Act on Lyft Integration and Expansion

- **COUNCIL GOAL:** Direction for Strategic & Economic Growth
- **MEETING DATE:** January 31, 2018
- **DEPARTMENT:** Housing and Community Development
- **CONTACT:** Anthony V. Cao, Transit Administrator

RECOMMENDED BOARD ACTION:

• Authorize staff to continue researching Lyft integration possibilities with DCTA and administer the implementation of Lyft as it pertains to Collin County Transit.

ITEM SUMMARY:

• Michelle Bloomer, DCTA, will provide information regarding Lyft integration

BACKGROUND INFORMATION:

- On January 17, 2018, City of McKinney and DCTA staff participated in a strategic planning transit workshop.
- Lyft Integration was a topic of discussion as a way to more effectively serve rural areas of the MUTD.