

CITY OF McKINNEY, TEXAS

Legislation Text

File #: 18-200, **Version:** 1

Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by the Collin County History Museum (#18-01) in the Amount of \$11,550.00 for the Purchase of Equipment and Materials for the Design, Layout and Construction of a "McKinney Then and Now" Exhibit at the Museum

COUNCIL GOAL: Enhance Quality of Life in McKinney

MEETING DATE: February 22, 2018

DEPARTMENT: McKinney Community Development Corporation

CONTACT: Cindy Schneible, President

ITEM SUMMARY:

- Collin County History Museum is requesting a grant in the amount of \$11,550.00 for the purchase of equipment and materials for the design, layout and construction of a "McKinney Then and Now" exhibit at the museum.
- The planned launch for the exhibit is February 2019.
- The exhibit will provide visitors the opportunity to step back in time and experience what life was like in the early days of McKinney.
- Historic images will be paired with the views of the same scenes as they appear today or a similar business that is currently in McKinney.

BACKGROUND INFORMATION:

- The mission of the Collin County History Museum is to preserve and honor the past, connect with the present and embrace the future.
- The exhibit will be promoted as a Heritage Tourism event.
- The goal of Collin County History Museum is to collaborate and form partnerships with downtown businesses to attract visitors to the museum exhibits and to other businesses in the downtown area.
- Collaboration will take place with McKinney Main Street and McKinney Convention and Visitors bureau.
- In connection with the exhibit, the museum will host lectures, events, and promote activities to attract patrons and promote the rich heritage of McKinney.
- The goal for attendance is 8,000.

FINANCIAL SUMMARY:

- MCDCC's allocation for Project Grants for FY 18 is \$1,259,745.

- MCDC provided has previously provided Project Grants to Collin County History Museum for: \$7,062 for the purchase of display cases in 2017; and \$6,968.20 for the purchase of equipment to facilitate self-guided tours to the Collin County History Museum in 2016.