CITY OF McKINNEY, TEXAS



Legislation Text

File #: 18-865, Version: 1

Consider/Discuss/Act on a Resolution of the City Council of the City of McKinney, Texas, Supporting the Efforts of the U.S. Census Bureau to Ensure a Complete and Accurate Count of McKinney Residents for the U.S. Census 2020

COUNCIL GOAL: Direction for Strategic and Economic Growth 1E: Increase community involvement and participation within local government/community

MEETING DATE: October 16, 2018

- **DEPARTMENT:** Housing and Community Development Department
- **CONTACT:** Shirletta Best, Community Services Administrator

RECOMMENDED CITY COUNCIL ACTION:

• Approve the Resolution of Support for Census 2020

ITEM SUMMARY:

- The U.S. Census 2020 is encouraging cities to take actions to ensure that every resident is counted
- As part of the effort to ensure that every resident is counted, the City will be forming a Complete Count Committee comprised of McKinney residents

BACKGROUND INFORMATION:

- The U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population every ten (10) years
- Billions of dollars per year in federal and state funding are allocated to communities based on census data
- Census data helps to determine how many seats each state will have in the U.S. House of Representatives

FINANCIAL SUMMARY:

• The U.S. Census Bureau will provide marketing materials but not financial support to cities to ensure a complete and accurate count

BOARD OR COMMISSION RECOMMENDATION:

• N/A