



# CITY OF MCKINNEY, TEXAS

## Legislation Text

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**File #:** 19-0074, **Version:** 1

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Discuss ideas concerning future promotion of McKinney's Historic Districts

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney  
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike.)

**MEETING DATE:** February 7, 2019

**DEPARTMENT:** Planning

**CONTACT:** Guy R. Giersch: Historic Preservation Officer  
Jennifer Arnold: AICP, Director of Planning

**ITEM SUMMARY:**

- Discuss ideas for the future promotion of McKinney's Historic Districts.

**BACKGROUND INFORMATION:**

- Currently, the Board is promoting McKinney's Historic Districts using a calendar to draw attention to the significance of McKinney's history. Monthly tours of the Historic Downtown have started. A new GIS walking tour has been created for the Downtown.