



*McKinney Garden  
Club presents*

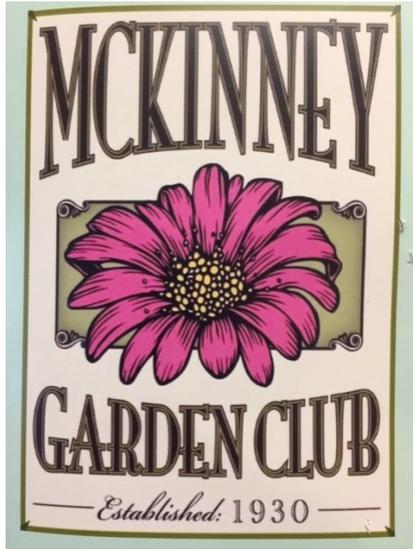
**ART MEETS  
FLORAL**

**2023**

Lori Bhargava - President

Gayle Pond - AMF Chair





We appreciate your consideration to provide a \$3,000 promotional grant for McKinney's 6th [ART MEETS FLORAL](#) Design Competition

**Details:** Held in the Historic Downtown Cultural District

**Venue:** Heard-Craig Center for the Arts

**Date:** Saturday, April 15, 2023

**Time:** Brunch Event 10:30AM-1:00PM

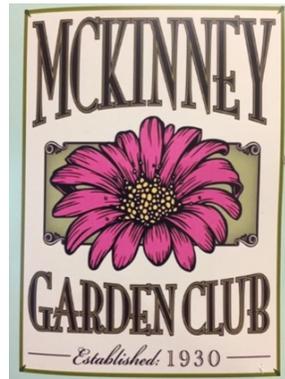
Open to the public 1:00PM-4:00PM

## What is it?

Artwork-inspired floral arrangements

## Who is sponsoring it?

The McKinney Garden Club, with its expertise in florals and plants along with the mission to beautify McKinney, is the signature sponsor of the event



# *McKinney Garden Club's Art Meets Floral*



**We will be hosting a fundraising brunch the morning of Art Meets Floral in the gardens of the Heard-Craig Center for the Arts. Attendees will enjoy a catered meal along with music and artist talk from one or more of the exhibitors.**

**Attendees will also get priority access to view and vote on the exhibit.**





THE GARDEN CLUB OF MCKINNEY  
PRESENTS

ART  
MEETS

*Floral*

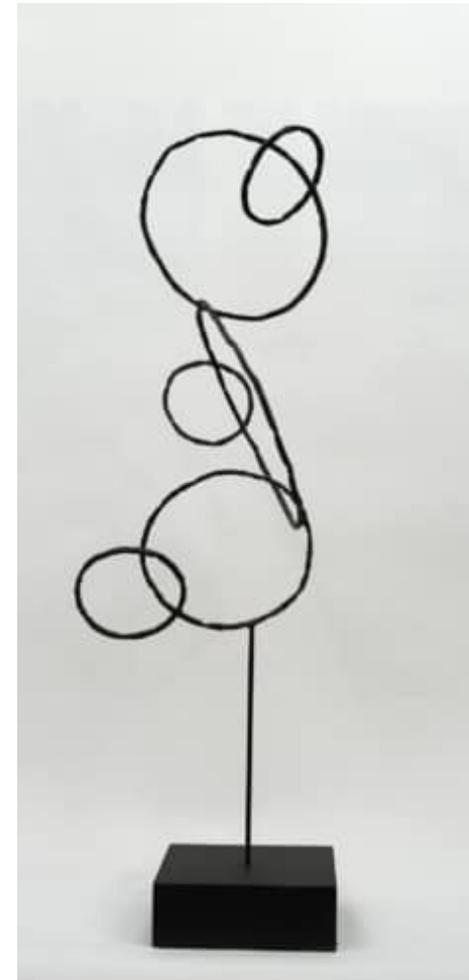
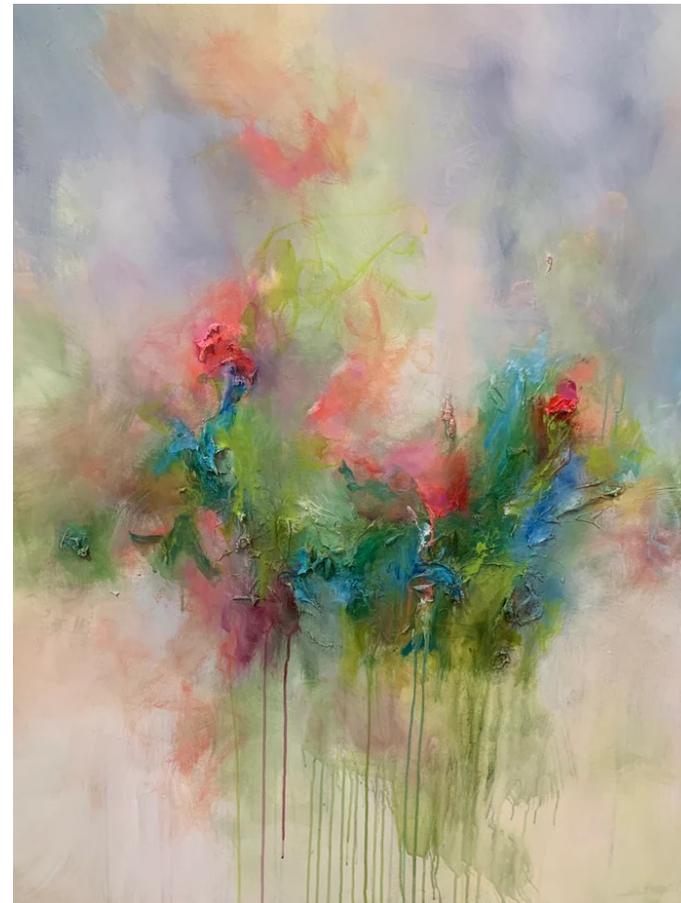
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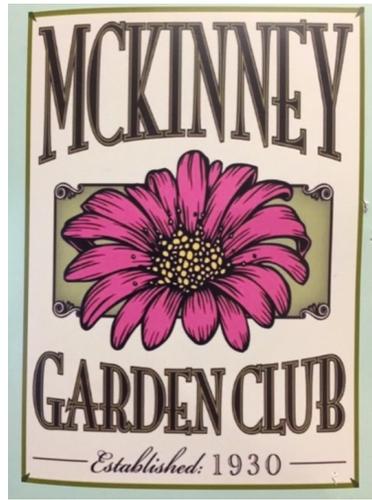
# A few of our past exhibits...





**Examples of art to be exhibited in Art Meets Floral 2023**





This event assists the **promotion of businesses** (floral designers from all over the DFW area) and helps promote artwork of emerging and established artists.

The People's Choice Award **encourages public engagement**, which is one of the top ways to promote a City. The floral designer winner receives FREE advertising for one year from the Heard-Craig Center for the Arts.

The event will be held in the Heard-Craig Center for the Arts, **a Smithsonian Affiliate.**

The ART MEETS FLORAL event exemplifies the "encouragement, promotion, improvement, and application of the arts, including painting, sculpture, photography, etc. - specifically the creation, execution, and exhibition of sculpture, mixed-media, collage, pastel paintings, watercolors, and floral art forms."

The funding will be used to advertise on social media, websites, posters, and ticket sales.

# *McKinney Garden Club's Art Meets Floral*



Thank you!