

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

MAY 9, 2024

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, May 9, 2024, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:31 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Vice Chair AJ Micheletto, Secretary/Treasurer Lauren F. Smith, Onel Perez, Mike Buchanan, Von Daniel, Preston Schwalls, and Kim Black.

Board Members absent: Ginger Hayes, Taylor Phelan, and Chris Wilkes

The Staff and City Council Members were present: Assistant City Manager Barry Shelton, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Main Street Program Coordinator Ryan Phelan, Visit McKinney Event Services Manager Alisha Holmberg, and Mayor George Fuller.

Board Chair Amy Pyeatt called for the Reports.

REPORTS

24-1496 City Liaison Report

Mayor Fuller provided an update on the recent bond election. City Council will be having a charter review made up of citizens to update council terms and districts.

Assistant City Manager Shelton gave an update on the 380 bypass and Spur 399. New trash cans will be switched out on residential trash days late June – July.

24-1497 "M" Group Reports

Visit McKinney Event Services Manager Holmberg recapped the success of the Byron Nelson Event.

24-1498 Director's Report

Director Jones discussed the increase in downtown sales taxes in April. He talked about upcoming Main Street Events including Girls Night Out, Night Market and Texas Music Revolution.

24-1499 Subcommittee Update

REGULAR AGENDA ITEMS

24-1500 Minutes of the McKinney Main Street Board Meeting of April 11, 2024

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of April 11, 2024

24-1501 Consider/Discuss Financial Reports

Secretary/Treasurer Lauren Smith provided updates on the financial review.

24-1502 Consider/Discuss Trolley Update

Director Jones provided an update on the new trolley.

24-1503 Consider/Discuss Oktoberfest Rebranding

Director Jones discussed a new Oktoberfest logo.

24-1495 Consider/Discuss Upcoming Events

Events Coordinator Hearn provided updates on Texas Music Revolution and the Red White and Boom Parade.

ADJOURN

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member AJ Micheletto, to adjourn the meeting at 9:09 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on June 13, 2024, and referred to the City Council Regular Meeting of June 18, 2024, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair
AJ MICHELETTO
Board Vice Chair

ATTEST:

LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas