



McKinney Community Development Corporation

Agenda

Thursday, January 22, 2026

8:00 AM

Council Chambers
401 E. Virginia Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS & COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR COMMISSION ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be streamed live on through the City's website. Members of the public who wish to watch this meeting may watch the live stream online at:

<https://mckinneytx.new.swagit.com/views/130>

CALL TO ORDER

PLEDGE OF ALLEGIANCE

INFORMATION SHARING

26-0048 [30 Years of MCDC: Community Partner Spotlight - McKinney Parks & Recreation](#)

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

26-0049 [Minutes of the McKinney Community Development Corporation Meeting of December 18, 2025.](#)

Attachments: [Minutes](#)

REPORTS

26-0050 [Financial Report](#)

Attachments: [November Financial Statement](#)
[November Transmittal Letter](#)
[November Checks Issued](#)

26-0051 [Board and Liaison Reports](#)

[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [MEDC Report](#)
[Parks Report](#)

26-0052 [President's Report](#)

Attachments: [Marketing Report](#)
[Final Report - PC2518 Rotary Parade of Lights](#)
[Final Report - PC2520 McKinney Repertory Theatre](#)
[Final Report - RI2407 Venezia Sepori](#)

REGULAR AGENDA ITEMS

26-0053 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 26-01\) in the Amount of \\$13,000.00 for the Advertising, Marketing and Promotion of 2026 Events at](#)

Chestnut Square Including Farmers Market, Crazy in May Quilts, Ghostly Hauntings, Trolley Tours, Village Tours, Youth and Adult Educational Programming, and Exhibits.

Attachments: [Application Packet](#)
[Presentation](#)

26-0054 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ArtByMetta, LLC (PC 26-02) in the Amount of \$7,500 for the Advertising, Marketing and Promotion of the 2026 R&B Picnic Festival.

Attachments: [Application Packet](#)
[Presentation](#)

26-0055 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC 26-03) in the Amount of \$12,500.00 for the Advertising, Marketing and Promotion of the 2026 ManeGait LIVE Country Fair and Concert.

Attachments: [Application Packet](#)
[Presentation](#)

26-0056 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church (PC 26-04) in the Amount of \$15,000.00 for the Advertising, Marketing and Promotion of the 2026 Empty Bowls Event.

Attachments: [Application Packet](#)
[Presentation](#)

26-0057 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra (dba McKinney Philharmonic Orchestra) (PC 26-05) in the Amount of \$13,500.00 for the Advertising, Marketing and Promotion of the 2026-2027 Concert Season Including a Minimum of Seven Performances.

Attachments: [Application Packet](#)
[Presentation](#)

26-0058 Consider/Discuss/Act on Promotional and Community Event
Grant Application Submitted by Raining Grace, Inc. (dba
Texas Homegrown Music) (PC 26-06) in the Amount of
\$10,000.00 for the Advertising, Marketing and Promotion of
the 2026 Homegrown Stage at Texas Music Revolution in
Downtown McKinney.
Attachments: [Application Packet](#)
[Presentation](#)

26-0059 Consider/Discuss/Act on Promotional and Community Event
Grant Application Submitted by Collin County History
Museum (PC 26-07) in the Amount of \$12,300.00 for the
Advertising, Marketing and Promotion of 2026 Events at the
Museum.
Attachments: [Application Packet](#)
[Presentation](#)

26-0060 Consider/Discuss/Act on Promotional and Community Event
Grant Application Submitted by SBG Hospitality (PC 26-08)
in the Amount of \$15,000.00 for the Advertising, Marketing
and Promotion of the 2026 Sip and Stroll Series.
Attachments: [Application Packet](#)
[Presentation](#)

26-0061 Consider/Discuss/Act on Promotional and Community Event
Grant Application Submitted by McKinney Repertory Theatre
(PC 26-09) in the Amount of \$1,030 for the Advertising,
Marketing and Promotion of 2026 Performances.
Attachments: [Application Packet](#)
[Presentation](#)

26-0062 Consider/Discuss/Act on Promotional and Community Event
Grant Application Submitted by Millhouse Foundation (PC
26-10) in the Amount of \$15,000.00 for the Advertising,
Marketing and Promotion of the 2026 Millhouse Arts
Festivals, Special Events, and Makers Market Events at
McKinney Cotton Mill.

Attachments: [Application Packet](#)
[Presentation](#)

26-0063 [Consider/Discuss/Act on Promotional and Community Event](#)
[Grant Application Submitted by Sostenuto Choral Community](#)
[of North Texas \(PC 26-11\) in the Amount of \\$5,300.00 for the](#)
[Advertising, Marketing and Promotion of the 2026 Sostenuto](#)
[Spring Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

26-0064 [Consider/Discuss/Act on Promotional and Community Event](#)
[Grant Application Submitted by Marching Music Made in](#)
[McKinney \(PC 26-12\) in the Amount of \\$10,000.00 for the](#)
[Advertising, Marketing and Promotion of the 2026 Drum](#)
[Corps International Competition at MISD Stadium and](#)
[Drumline Battle at TUPPS.](#)

Attachments: [Application Packet](#)
[Presentation](#)

26-0065 [Consider/Discuss/Act on Promotional and Community Event](#)
[Grant Application Submitted by McKinney Main Street \(PC](#)
[26-13\) in the Amount of \\$14,000.00 for the Advertising,](#)
[Marketing and Promotion of the 2026 Arts in Bloom Event.](#)

Attachments: [Application Packet](#)

26-0066 [Consider/Discuss/Act on Promotional and Community Event](#)
[Grant Application Submitted by 25 Revolutions, LLC \(PC](#)
[26-14\) in the Amount of \\$15,000 for the Production and](#)
[Advertising, Marketing and Promotion of a Promotional](#)
[Trailer for the Expanded Distribution of the Texas Music](#)
[Revolution 25 Documentary, a Feature-Length Documentary](#)
[Filmed in and Highlighting McKinney, Texas.](#)

Attachments: [Application Packet](#)
[Presentation](#)

26-0067 Consider/Discuss/Act on a First Amendment to Project Grant #17-04, Originally Awarded to Craig Ranch Luxury Hotel SPE Owner LP, Approved on June 26, 2025, for an MCDC Loan in the Amount of Ten Million Two Hundred Fifty Thousand and NO/100 Dollars (\$10,250,000.00) and an MCDC Grant in the Amount of Twenty-Five Million and NO/100 Dollars (\$25,000,000.00) for Partial Funding for the Construction of a JW Marriott Resort Hotel.

Attachments: Amended Agreement

26-0068 Consider/Discuss/Act on the Fourth Amendment to Chapter 380, and Development Agreement by and Among City of McKinney, Texas, McKinney Economic Development Corporation, McKinney Community Development Corporation, and VENU Holding Corporation, Successor-by-Name Change to Notes Live, Inc.

Attachments: Amended Agreement
Exhibit

PUBLIC HEARINGS

26-0069 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Palladium McKinney Ranch, LTD, a Development of Palladium USA (4B26-01), in an Amount of Two Million Five Hundred Thousand and No/100 Dollars (\$2,500,000.00) for Infrastructure Improvements Related to the Construction of McKinney Ranch Senior Living, a New Independent Senior Living Multi-Family Development with 109 Units, 72 Dedicated to Low-Income Seniors at 60% AMI or Below, Located at 5353 McKinney Ranch Parkway in McKinney, Texas. Amount Requested Represents 7.5% of Total Project Cost.

Attachments: Application Packet
Presentation

26-0070 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Heritage Guild of Collin County (4B26-02) in the Amount of One Hundred

Forty-Eight Thousand Five Hundred and No/100 Dollars (\$148,500.00) for Site Improvements to Construct Restroom Facilities at Chestnut Square Heritage Village, Located at 315 S. Chestnut in McKinney. Amount Requested Represents 85% of Total Project Cost.

Attachments: [Application Packet](#)
[Presentation](#)

26-0071 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Presidium Group, LLC, (4B26-04) in an Amount of Thirteen Million Six Hundred Thirty-Four Thousand Six Hundred Thirty-Eight Dollars and 49/100 Dollars (\$13,634,638.49) for Infrastructure Improvements Related to Development of The Cotton Mill District, Located at 610 Elm Street in McKinney, Texas. Amount Requested Represents 71.3% of Infrastructure Cost for the Project.

Attachments: [Application Packet](#)
[Presentation](#)

26-0072 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by the Collin County History Museum (4B26-05) in the Amount of Thirteen Thousand Three Hundred and NO/100 Dollars (\$13,300.00) for Building and Archive Preservation Projects Including Window Tinting and Interior Repairs and Painting at the Museum Located at 300 East Virginia Street in McKinney. Amount Represents 100% of Total Project Cost.

Attachments: [Application Packet](#)
[Presentation](#)

26-0073 Conduct a Public Hearing and Consider/Discuss/Act on a Request from the City of McKinney Parks and Recreation Department to Reappropriate Previously Awarded Funds of \$3,809,419.25 to PK1827 (Wilson Creek Trail) and \$3,651,069.11 to PK4393 (Towne Lake).

Attachments: [Presentation](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD COMMENTS

EXECUTIVE SESSION

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 20-09 TUPPS Brewery & Entertainment Destination

Project Hemispheres

Venu/Notes Live

Project 17-04 Craig Ranch Resort Hotel

4B 26-01 Palladium

4B 26-02 Heritage Guild of Collin County

4B 26-04 Presidium

4B 26-05 Collin County History Museum

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 16th of January, 2026, 5:00 p.m.

Cindy Schneible, President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.