







## NEW CODE MCKINNEY: PROJECT UPDATE + ANTICIPATED ADOPTION

City Council Work Session

September 2022

### **TODAY'S MEETING**

#### Objectives:

- Consolidated Code Highlights
- Public Outreach and Engagement Summary
- Adoption Strategy



### PROJECT TIMELINE

We are here

**Summer 2019** Winter 2019/2020 Winter 2020 through Winter 2022 Project Code Draft Revised Development Code Orientation Assessment (3) Fall 2020 **Summer 2021** Fall 2021 Short-Term **Development Zoning Districts Administration** and Design Priority and Uses and Procedures **Standards Amendments** Staff and Public Review Fall 2021 - Summer 2022 **Consolidated Draft** 

Summer/Fall 2022

Development Code Adoption

# A LOOK BACK & A LOOK AHEAD

Kickoff and Assessment

#### Consolidated **Zoning Districts** and Uses Code · Public Draft HOA and Neighborhood · Online Survey Leaders Meeting MDC Presentation MDC Presentation and **Development &** Review · Public Draft **Design Standards** · Online Survey · Council Discussion on **Code Adoption** Code • Public Draft MDC Presentation and Tree Preservation **Process Public Outreach** Assessment • P&Z / City Council · Online Survey Review Campaign · City Council Meeting MDC Presentation and · City Council Presentation Presentation · Code Assessment Report Administration (Alternate Notice Resolu-**Project** ·Social Media Campaign · City Presentation P&Z Presentation Review **Orientation** & Procedures **Short-Term** tion) ·Community Impact • P&Z / Council Discussion Website Update · Report Hosted Online **Priority Amendments** · City Council Presentation · Develop FAQ's Advertisement · Public Draft on Housing City Tour Staff · Joint Meeting - City · Create Online Comparison ·City Newsletter Kick-Off Presentation · Online Survey Parking Updates • P&Z / Council Discussion Council / P&7 Commission **Ammendments** · Sign Code Updates on Tree Preservation Drop-in Information · Stakeholder Interviews MDC Review Tool (Proposed New Code Legislative Updates MDC Presentation · Press Release and Sessions Public Survey P&Z / City Council P&Z / City Council Consideration) ·Small Group Sessions · Created Website Cleanup Amendments · City Council Presentation Newsletter Presentation Presentation **SUM '19** FALL/WIN '19 WIN '20/SPR '21 SPR/FALL '20 SPR/FALL '21 FALL '21/SUM '22 **SUM '22** FALL '22

Code Drafting, Creation, and Consolidation

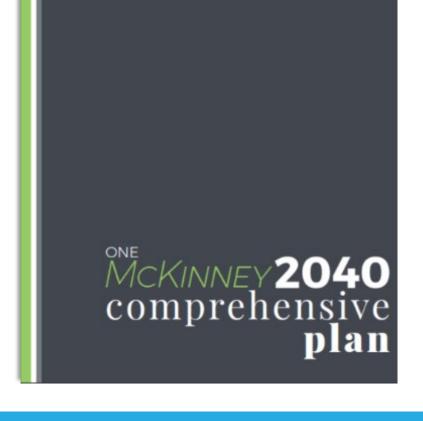
Final Review and Outreach

# CONSOLIDATED CODE: HIGHLIGHTS

### WHAT WE SET OUT TO DO

#### Project Goals

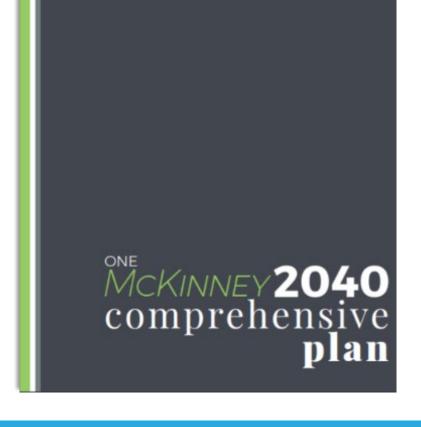
- Implement ONE McKinney 2040 Plan
- Integrate best practices and current trends
- Align with federal and state law
- Simplify regulations
- Improve user-friendliness
- Improve processes and procedures
- Introduce flexible tools
- Encourage high-quality and mixeduse development



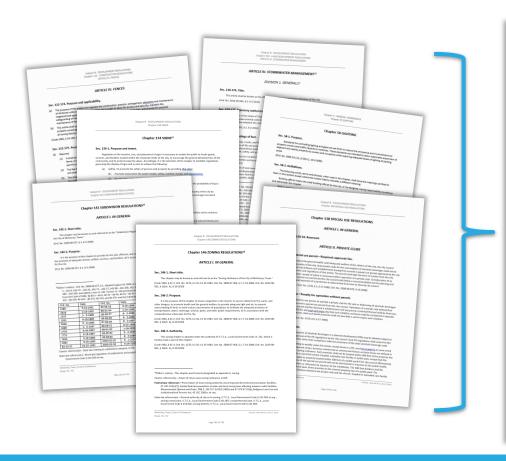
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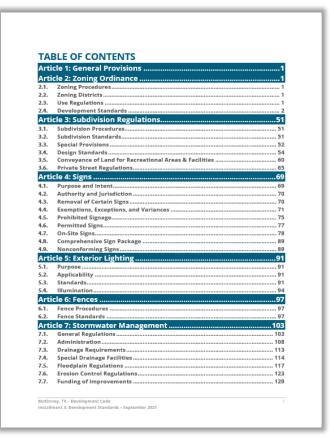
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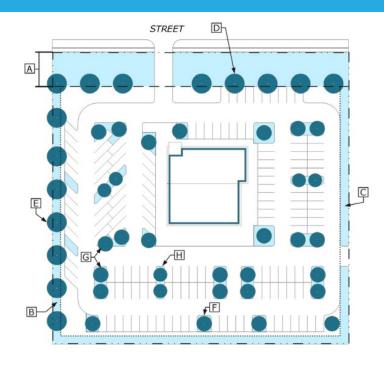
- Simplify Regulations
  - Consolidation of Development Regulations





#### Simplify Regulations

- Parking Lot Landscaping
- Mean and median lot size
- City Projects/Parks
- Screening Requirements (loading docks/bays vs service bays)
- Lighting

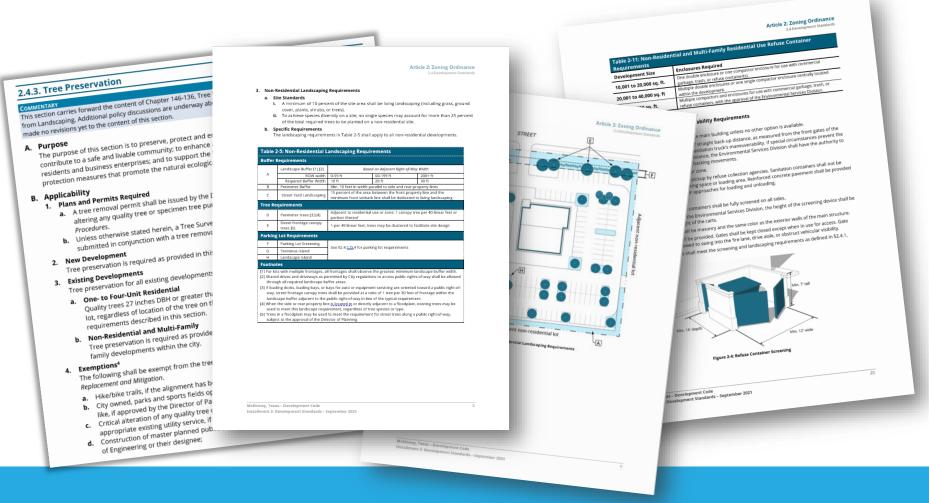


#### **Parking Area Requirements**

F	Landscaping Required	Canopy trees shall be required at a rate of 1 tree for every 7 parking spaces (based on the total number of parking spaces)  Every parking space shall be located within 65 feet of a tree.
G	Circulation	All parking, loading, maneuvering, and circulation areas shall be well-defined by a curb, unless a drainage condition exists where curb cuts would be approved by the Director of Engineering.  Landscape areas are required at the end of every parking row.  Landscaping, except required grass and low ground cover, shall not be located any closer than 3 feet to a parking space, drive aisle, or fire lane.
н	Landscape Area	Minimum width: 6 feet Up to 50 percent of each landscape area located at the end of a parking row may be finished with non-living materials.

#### Improve User-friendliness

New format and illustrations



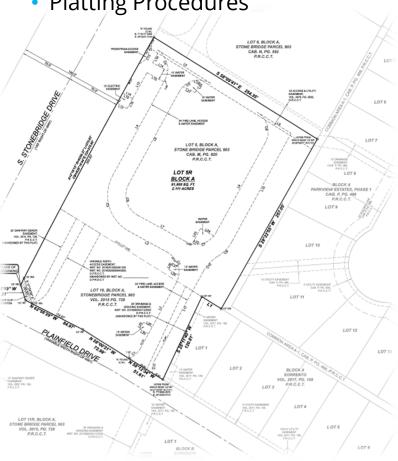
#### Improve User-Friendliness

- New layout
- Simple language
- Consistent definitions
- Reference links, digital format
- Development Guide



#### **Improve Processes and Procedures**

**Platting Procedures** 



#### **Current Code**

- Preliminary-Final Plat
- Preliminary-Final Replat
- Record Plat
- Minor Plat
- Minor Replat
- Amending Plat
- Conveyance Plat

#### **New Code McKinney**

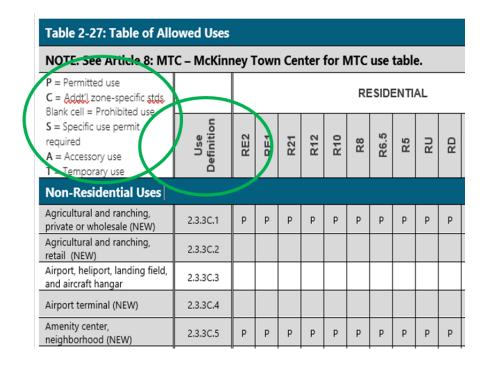
- Preliminary Plat
- Final Plat
- Replat
- Minor Plat
- Amending Plat
- Conveyance Plat

#### Introduce Flexible Tools

- New "C" Land Use Permission
- Aerial Exhibit Option for Tree Survey
- Alternate compliance (rooftop screening, multi-family parking reduction)
- Design Exceptions

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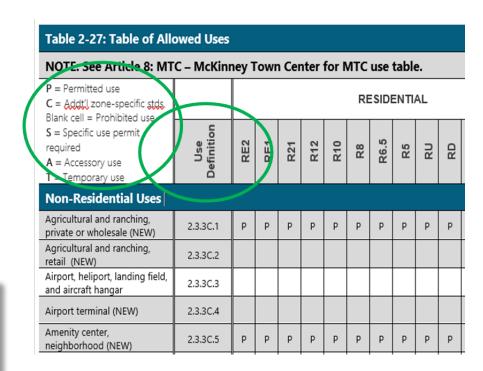


#### Introduce Flexible Tools

- New "C" Land Use Permission
- Aerial Exhibit Option for Tree Survey
- Alternate compliance (rooftop screening, multi-family parking reduction)
- Design Exceptions

#### **Design Exception Approval Criteria\***

- There is a compelling reason why the existing standard cannot be met
- 2. The Design Exception will not have an adverse impact on adjacent existing or future developments
- 3. The Design Exception will not have an adverse impact on public health, safety, and general welfare;
- 4. The Design Exception is not proposed to reduce financial costs or serve as a convenience to the applicant; and
- 5. The Design Exception complies with all additional standards outlined in the specific section to which it applies.



#### Subdivision Regulations

Minor changes

#### Signs

 No changes, recently overhauled as part of the short-term priority amendments

#### Lighting

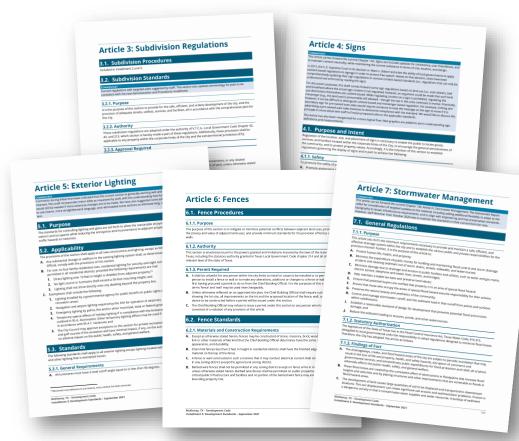
- New procedure for calculating luminance
- Major reformatting and layout

#### Fences

Minor changes

#### Stormwater Management

No changes



### CONSOLIDATED CODE: OUTREACH + FEEDBACK

### WHAT WE DID

Step One: Launch! Draft Code Release (June 13)



#### **Outreach Efforts**

- Email blast
- Social Media posts
- City Press Release
- City Newsletter
- Website Updates
- Code Comparison Tool
- City Council Mtg June 7
- P&Z Commission Mtg- June 14

#### Feedback Loop

- Public Survey
- Technical Committee Review (Konveio)

### WHAT WE DID

Step One: Launch! Draft Code Release (June 13)

Step Two: Learn
Promotion and Education
(June 13 - August 15)



#### Launch!

#### **Outreach Efforts**

- Routine emails
- Routine social media posts
- City Newsletter
- Website Tutorials
- Code Comparison Tool

#### Feedback Loop

- Public Survey
- Technical Review Committee (Konveio)
- Drop-In Informational Sessions
- Small Group Sessions (i.e. large landowners, "frequent flyers")

### WHAT WE DID

Step One: Launch! Draft Code Release (June 13)

Step Two: Learn
Promotion and Education
(June 13 - August 15)

Step Three: "Legal Stuff" Consideration and Adoption (August - October)



#### Launch!

#### Learn

#### **Public Noticing**

Alternate Noticing Process

#### **Public Hearings**

- P&Z Consideration (Sept/Oct)
- Council Consideration (Sept/Oct)

- Public Feedback
  - Online Survey
  - Drop-In Informational Sessions

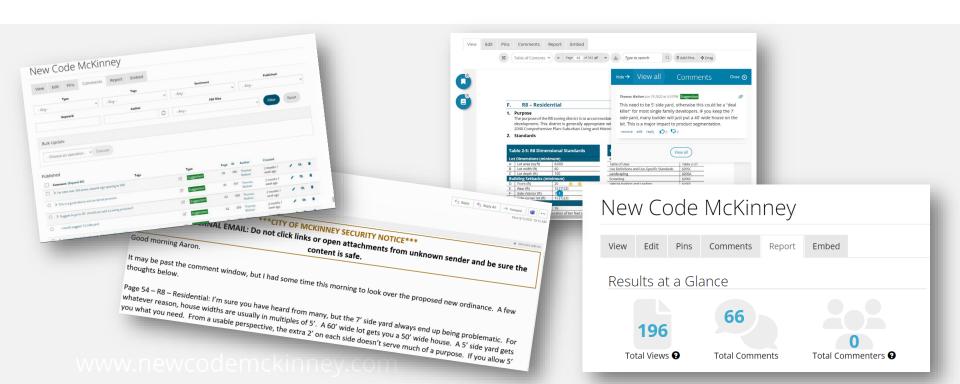


- Public Feedback
  - Online Survey
  - Drop-In Informational Sessions

- Suggestions for a handbook or guidebook.
- Residential protections and engagement.
- Housing diversity and affordability.
- Sustainable practices.



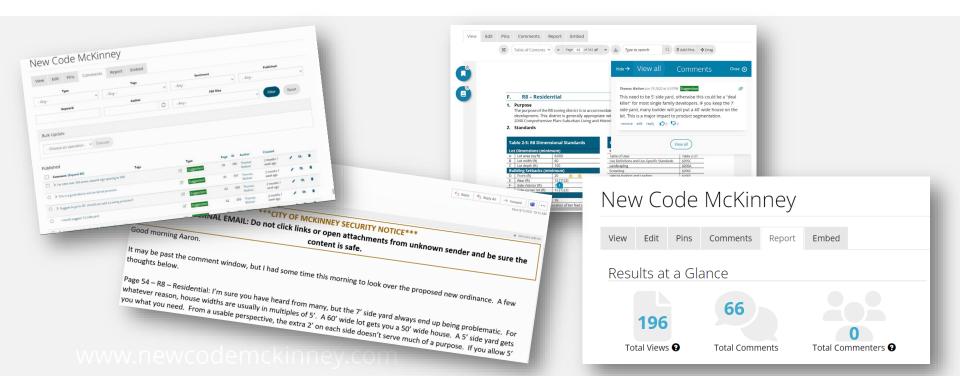
- Targeted Feedback
  - MDC Technical Review (Konveio)
  - Staff Technical Review
  - Small Group Focus Meetings
     (i.e. large landowners, "frequent flyers")



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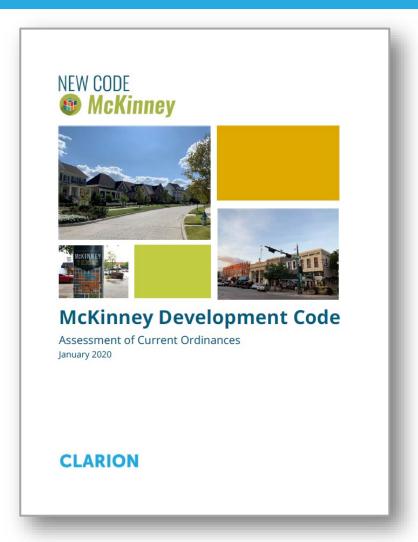
- Generally positive.
- Housing diversity and affordability.
- Side yards and encroachments.



### WHAT WE'VE REVISED

#### Updates and Revisions

- Encroachments and Exceptions
- Development Guide
- Residential Adjacency
- Continued clean up



### NEW CODE IMPLEMENTATION

### WHAT'S THE PLAN

**Adoption Option** 

Text Only
Amendment
("text only")

anticipated November 15

active promotion NOW

**Transition Strategy** 

Effective with
Dual Code
("choose your own
adventure")

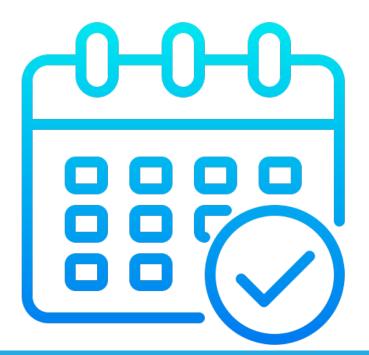
6mo "dual code" November 15 – May 19

#### **Details**:

- Zoning Ordinance ONLY
- No "mix-and-matching" of standards
- Applicant choice at submittal

### WHAT'S NEXT?

- Establish Alternate Noticing
  - October 4, City Council Meeting
- Consider Adoption of New Code
  - November 15, Joint Meeting



### **COMMENTS & QUESTIONS**



### **THANK YOU!**

Visit the project website:

www.newcodemckinney.com



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#### **CLARION**

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