

ORGANIZATIONAL REPORT

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2024 - July



McKinney Economic Development Corporation

Organizational Activity Report

- New Organic Leads: 1
- RFPs received: 8
- RFPs responded: 3
- Total Pipeline Projects: 26
- New Pipeline Projects: 3
- Site Visits: 0

Business Retention & Expansion

- BRE Visits: 1
- Annual BRE Total: 30

Due to staff personal and business travel in June, our BRE visits were lower than usual.

Attended Trade Shows and Missions

- 6/17-6/20 Collision Conference (Talley/Causey/Wilkes)
- 6/23-6/26 SelectUSA Investment Summit (Causey)
- 6/26-6/27 Consultant Connect (Kowski)
- 7/4-7/13 TXEDC Governors Trip – Asia (Kowski)
- 7/11-7/12 Consultant Connect (Causey)

Attended Events

- 6/20 Tech Talks
- 6/20 PlugandPlay June Networking Mixer
- 6/25 Dallas Executives Software Lunch Bunch (Wilkes)
- 6/27 Dallas Regional Chamber State of Infrastructure (Clark)
- 6/27 McKinney YP Professional Development Series: State of the Economy (Clark/Wilkes)
- 7/9 McKinney Chamber of Commerce Summer Quarterly Luncheon
- 7/10 Prosper ISD Board of Trustees Listening Circles (Talley)

Upcoming Events

- 7/17 Plug & Play AI Coffee Connect
- 7/17 Tech Talks
- 7/17 CREW Dallas Luncheon (Kowski – Speaking)
- 7/18 Plug and Play Networking Mixer
- 7/23 DCI Tour- McKinney
- 7/24 Plug and Play Fintech Coffee Connect
- 8/8-8/9 Consultant Connect (Talley)
- 8/10-8/12 Notes Live Colorado Springs (Kowski/Talley)
- 8/13 Plug & Play Selection Day (Wilkes)
- 8/11-8/15 Dallas Startup Week 2024
- 8/17 Love McKinney Event

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.