

## 506 Nonconforming Signs

### **B. Billboard Signs**

1. New billboards are prohibited.
2. Existing billboards shall be considered nonconforming signs and shall comply with 506, *Nonconforming Signs*, with the exception of billboard signs fronting U.S. Highway 75 (Central Expressway/Sam Johnson Highway), which may be structurally altered and/or replaced, but shall not exceed a height of 40 feet or an area of 300 square feet per side. Height shall be measured from the ground level of the street or road upon which the sign faces (including frontage roads), or from the ground level of the billboard sign location, if such ground level is above the street or road level.
3. An existing billboard sign may be converted to a digital billboard sign if:
  - a. A second billboard sign is removed; and
  - b. The digital billboard:
    - I. Does not exceed 300 square feet in size per side;
    - II. Does not exceed 40 feet in height; and
    - III. The pole is encased in brick, stone, or synthetic stone material.