

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

JUNE 12, 2025

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, June 12, 2025, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:32 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Secretary/Treasurer Lauren F. Smith, Onel Perez, Preston Schwalls, Von Daniel, Kate McAnally, Daniel Stampfel, Heather Lowry, and Kim Black.

Board Members absent: Mike Buchanan and Ginger Hayes.

The Staff and City Council Members were present: Assistant City Manager Barry Shelton, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, Main Street Program Coordinator Ryan Phelan, Special Events Coordinator Gregory Hearn, Executive Director of Visit McKinney Aaron Werner, MCDC Grant Program & Marketing Manager Linda Jones, City Marshall Timothy Rich and Councilman Patrick Cloutier.

There was one member of the public present in the audience.

Board Chair Amy Pyeatt called for the Reports

REPORTS

25-2859 City Liaison Report

Councilman Cloutier provided updates on the Mayor and the election results. He discussed the funding of the water tower project and the closing of North Texas Job Corp.

Assistant City Manager Shelton provided updates on the theatre groundbreaking and the construction at the airport. He reminded everyone that the Hall library will be closing for renovations.

25-2860 "M" Group Reports

Director Werner encouraged everyone to come get a bird book and start collecting stickers throughout downtown. Make Music Day is June 21st.

Director Werner provided updates on the upcoming influencer fan tour, the Chupacabras are off to a great start and Drum Core International is coming up on July 20th & 21st.

MCDC Marketing Manager Jones provided updates on MCDC grant cycles and upcoming application deadlines.

Marshall Rich provided updates on downtown parking enforcement.

25-2861 Director's Report

Director Jones provided updates on sales tax, board application deadlines and the new wayfinding signs around McKinney.

25-2862 Subcommittee Update

Downtown Development Manager Meyers provided subcommittee updates.

Board Chair Amy Pyeatt called for the Regular Agenda

REGULAR AGENDA ITEMS

25-2863 Minutes of the McKinney Main Street Board Meeting of May 8, 2025

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of May 8, 2025.

25-2864 Consider/Discuss Financial Reports

25-2865 Consider/Discuss TRG Marketing Update

Director Jones provided updates on the TRG Marketing program.

25-2866 Consider/Discuss/Act Downtown Monument Sign Proposal

Director Jones provided information on a Downtown sign proposal and the board discussed.

25-2867 Consider/Discuss TMR Recap

Director Jones discussed the success of TMR 2025.

25-2868 Consider/Discuss Upcoming Events

Director Jones discussed upcoming events.

PUBLIC COMMENTS Regarding Matters not on the Agenda

McKinney High School student, James Houston, spoke on behalf of the MISD journalism staff seeking support for newspaper distribution boxes for newspapers written by the journalism departments of the McKinney high schools.

Boyd Chair Pyeatt called to adjourn

ADJOURN

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to adjourn the meeting at 9:42 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on July 10, 2025, and referred to the City Council Regular Meeting of July 15, 2025, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair

ATTEST:

LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas