



November 12, 2025

TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**

- The first cycle for FY 26 Promotional grants opened on November 1, for events that will showcase the City for business development and/or tourism.
- Applications will be accepted through November 28.
- Maximum award is \$15,000 and is restricted to advertising, marketing and promotional activities.

- **Project Grants**

- The first cycle for Project grants in FY26 will be open to receive applications December 1-30.

- **Quality of Life Award**

- The McKinney Community Development Corporation (MCDC) Quality of Life Awards honor those who consistently go above and beyond to make a positive impact on our community.
- Nomination criteria and forms are available on the MCDC website:
<https://www.mckinneycdc.org/152/Quality-of-Life-Award>
- The awards will be presented at the **McKinney Chamber of Commerce Community Awards Event** in February.
- **Nomination Deadline:** Friday, December 12, 2025
- Submit via the online form or email nominations to ljones2@mckinneycdc.org.

- **Upcoming events supported by MCDC Promotional and Community Event Grants:**

November 21-22, 2025	McKinney Repertory Theatre	A Christmas Carol	Courtroom Theatre
November 28-29, 2025	McKinney Repertory Theatre	A Christmas Carol	Courtroom Theatre
Saturday, December 6, 2025	McKinney Philharmonic Orchestra	8th Annual All-Star Christmas	Trinity Presbyterian Church
December 12-13, 2025	McKinney Repertory Theatre	A Christmas Carol	Courtroom Theatre
Saturday, December 13, 2025	MillHouse	Artisan Maker Markets	McKinney Cotton Mill
Saturday, December 13, 2025	McKinney Rotary	Christmas Parade of Lights	Finch Park