
B. Attached Signs: Non-Residential Zoning Districts

2. Wall Signs

a. Sign Allowance

I. Sign Area

The total area per face of a sign shall not exceed one and one-half square feet of face area for each linear foot of building frontage.

II. Multiuse Building

Allowances for individual occupancies within a multiuse building shall be calculated on leased or occupied length of frontage.

III. Multiple Frontages

- a. If the lot on which the building is located has frontage on more than one right-of-way, each street frontage shall be counted for purposes of determining attached sign allowance.
- b. Signage is to be distributed on the sides of the building directly adjacent to a public right-of-way.



- c. Alternate signage is allowed on sides of the building not adjacent to a public right-of-way, not to exceed 25 square feet. See Figure 5-4: Sign Allowance.