

ORGANIZATIONAL REPORT

—
2024 – April



McKinney Economic Development Corporation

Organizational Activity Report

- New Organic Leads: 8
- RFPs received: 8
- RFPs responded to: 2
- Total Pipeline Projects: 28
- New Pipeline Projects: 1
- Site Visits: 0

Business Retention & Expansion

- BRE Visits: 5
- Annual BRE Total: 15

Attended Trade Shows and Missions

- 4/1 – 4/3 Texas Life Sciences Summit (Causey)
- 4/3 – 4/5 Site Selectors Guild 2024 Annual Conference (Kowski/Talley)

Attended Events

- 3/21 SMU Cox Southwest Venture Forum (Wilkes)
- 3/21 NTCCIM Institute March Luncheon (Talley/Causey)
- 3/26 Plug & Play Selection Day (Staff)
- 3/28 Chamber of Commerce CEO Breakfast Series: Judson Duncan
- 4/10 Lion's Den DFW 2024 (Wilkes)
- 4/11 McKinney Chamber of Commerce Spring Quarterly Luncheon
- 4/11 Volunteer McKinney's Spirit of Volunteerism Awards

Upcoming Events

- 4/16 NTCAR Q2 Membership Meeting
- 4/17 Tech Talks
- 4/17 UTD Big Idea Competition
- 4/17 Crew Dallas April Industry Program Luncheon (Clark/Causey)
- 4/18 Commercial Observer Dallas CRE Investment Forum
- 4/19 Rotary Club Presentation (Michael Kowski speaking)
- 4/19 Book.io Con 2024
- 4/20 Samaritan Inn 40th Anniversary Gala
- 4/24 Snipitz Media X Investor Update/ Mixer
- 5/1 – 5/5 CJ Cup Byron Nelson (All Staff)
- 5/8 North Texas CCIM 2024 Golf Tournament
- 5/13 27th Annual Chamber Golf Classic
- 5/28 Chamber of Commerce Q2 Development Update
- 5/29 Tech & Trucks

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.