



Board of Directors

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John Royer, Vice President

Randy Wise, Treasurer

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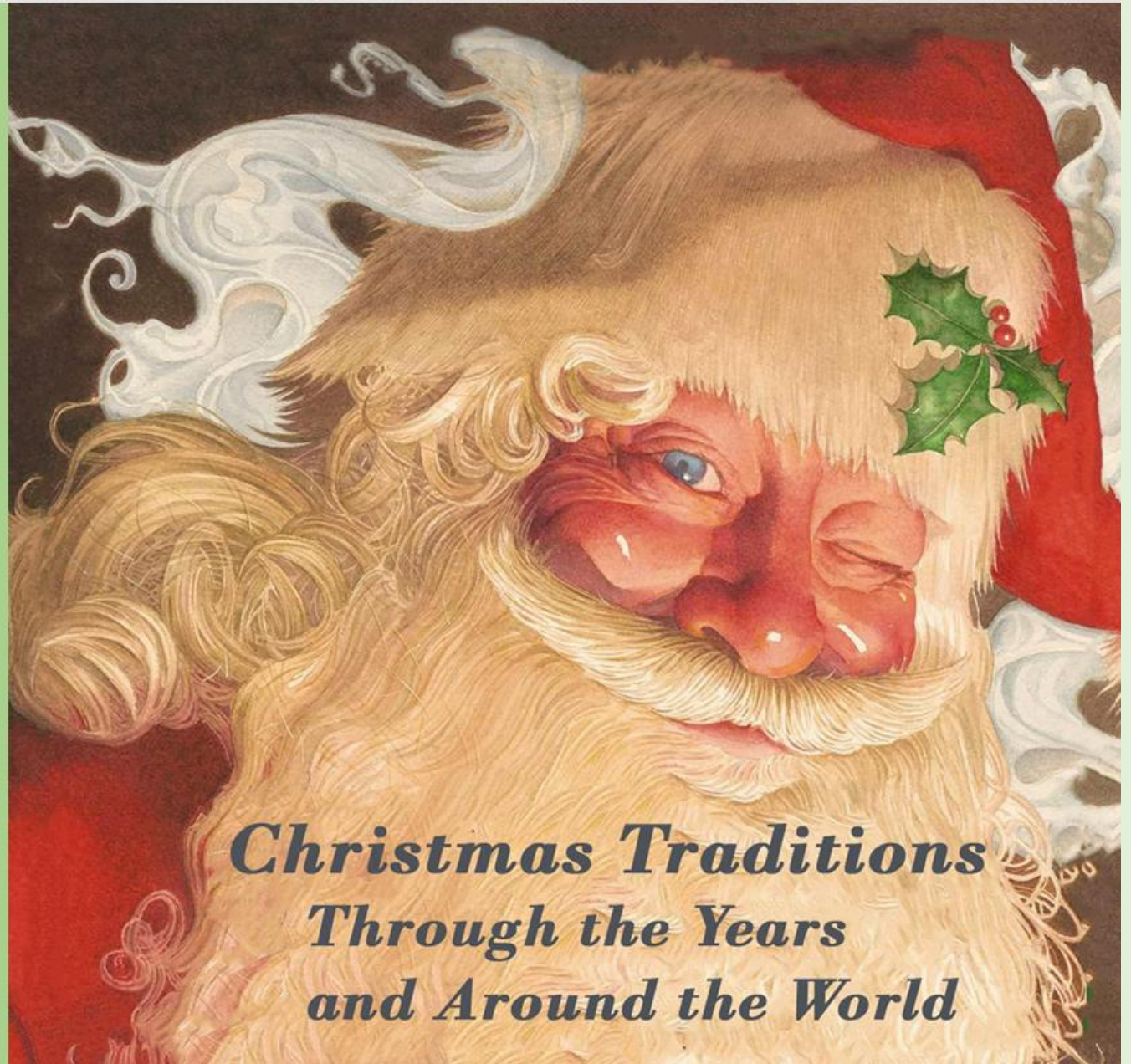
Alexis Jackson

Ben Matthews

Don Parker



**Presented by
Pat Rodgers
Historian-Storyteller
Collin County History Museum**



Collin County
**HISTORY
MUSEUM**

in McKinney, Texas

Created in
Collin County

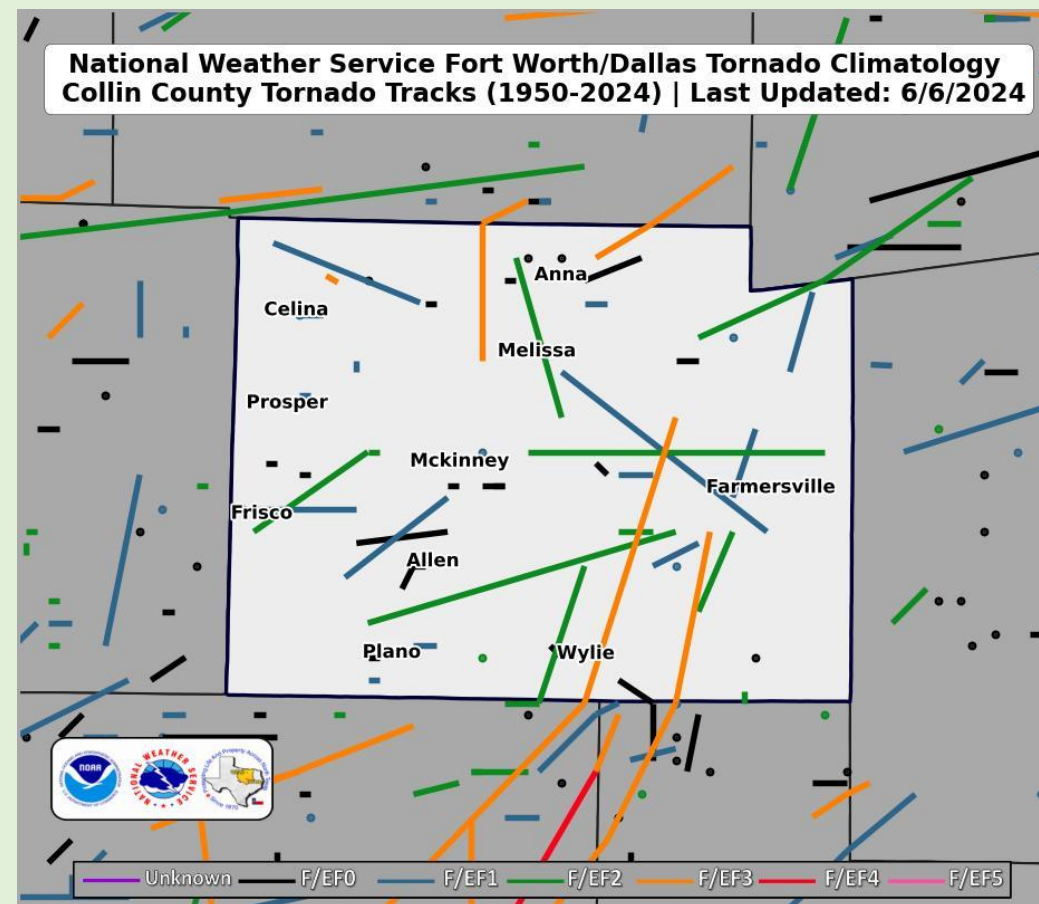
FREE Admission!

**FRI & SAT
11AM-5PM**

Group & Guided Tours Available

LEARN MORE





Kids Trail Programs

Billy the Bison
Scavenger Hunts

Family Newsletters





WHAT HAPPENED IN NOVEMBER

Cherokee Movie Night

An Evening of
Cherokee stories,
songs, and a screening
of Trail of Tears:
Cherokee Legacy



COLLIN COUNTY HISTORY MUSEUM
DECEMBER 5, 2025
5:30 PM
BYOB



1ST Friday

Join us for a Holiday Mixer!

All are welcome to our 1st Friday! Enjoy a warm, festive gathering after hours at the museum, and rest assured, the party will continue even if the weather is questionable. Don't forget to stop by for a visit with Santa, who will be joining us for the fun!



Promotional Platform	Audience	Cost	Percentage of Grant
Community Impact Magazine	83,000 Home Monthly with the DFW Metroplex this is for six ads for the year	\$3,600	100%
Community Impact Magazine - Digital Ads	Anyone that goes to the online version of Community Impact will find an ad for the museum twice in 2026 - once before each of our spotlight events	\$1,400	100%
Community Impact Story Tellers	Anyone that completes a search on museums, McKinney things to do, Visit McKinney, CCHM museum website	\$1,000	100%
Community Impact Story Telling	The story telling product would be rerun in two new markets of Community Impact within Collin County - Frisco and Allen	\$1,000	100%
Celebration Magazine	12,000 homes in DFW Metroplex, medical offices, nursing homes (350 locations)	\$4,500	100%
Promotional Brochures	Brochures will be distributed from Visit McKinney and in the museum to invite visitors to future events	\$1,500	100%

Events to be Spotlighted

AMERICA

