

# ORGANIZATIONAL REPORT

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2024 - April



McKinney Economic Development Corporation



**Organizational Activity Report**

- New Organic Leads: 8
- RFPs received: 8
- RFPs responded to: 2
- Total Pipeline Projects: 28
- New Pipeline Projects: 1
- Site Visits: 0

**Business Retention & Expansion**

- BRE Visits: 5
- Annual BRE Total: 15

**Attended Trade Shows and Missions**

- 4/1 – 4/3 Texas Life Sciences Summit (Causey)
- 4/3 – 4/5 Site Selectors Guild 2024 Annual Conference (Kowski/Talley)

**Attended Events**

- 3/21 SMU Cox Southwest Venture Forum (Wilkes)
- 3/21 NTCCIM Institute March Luncheon (Talley/Causey)
- 3/26 Plug & Play Selection Day (Staff)
- 3/28 Chamber of Commerce CEO Breakfast Series: Judson Duncan
- 4/10 Lion's Den DFW 2024 (Wilkes)
- 4/11 McKinney Chamber of Commerce Spring Quarterly Luncheon
- 4/11 Volunteer McKinney's Spirit of Volunteerism Awards

**Upcoming Events**

- 4/16 NTCAR Q2 Membership Meeting
- 4/17 Tech Talks
- 4/17 UTD Big Idea Competition
- 4/17 Crew Dallas April Industry Program Luncheon (Clark/Causey)
- 4/18 Commercial Observer Dallas CRE Investment Forum
- 4/19 Rotary Club Presentation (Michael Kowski speaking)
- 4/19 Book.io Con 2024
- 4/20 Samaritan Inn 40<sup>th</sup> Anniversary Gala
- 4/24 Snipitz Media X Investor Update/ Mixer
- 5/1 – 5/5 CJ Cup Byron Nelson (All Staff)
- 5/8 North Texas CCIM 2024 Golf Tournament
- 5/13 27<sup>th</sup> Annual Chamber Golf Classic
- 5/28 Chamber of Commerce Q2 Development Update
- 5/29 Tech & Trucks

**Committee Meetings**

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.