

# ORGANIZATIONAL REPORT

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2024 – November



McKinney Economic Development Corporation

**Organizational Activity Report**

- New Organic Leads: 0
- RFPs received: 15
- RFPs responded: 1
- Total Pipeline Projects: 24
- New Pipeline Projects: 0
- Site Visits: 0

**Business Retention & Expansion**

- BRE Visits: 21
- Annual BRE Total: 71

Graham Meyers, Downtown Development Manager with McKinney Main Street and Director of Business Retention & Workforce Development Madison Clark visited 17 companies in downtown McKinney in October. The purpose of the visits was to thank the employers for choosing to do business in McKinney, develop new relationships, and identify companies who may be ripe for expansion. MEDC is in several follow-up conversations regarding expansion opportunities based on these discussions.

**Attended Trade Shows and Missions**

- 10/30 Venture Dallas 2024 (Talley/Wilkes)
- 11/5 -11/7 Smart City Expo World Congress (Kowski/Talley/Wilkes)
- 11/11 - 11/14 Web Summit (Talley)

**Attended Events**

- 10/15-10/17 Women in Economic Development (Causey/Clark/Smithee)
- 10/18 Dynacraft Board Tour (Clark)
- 10/22 World Affairs Council 41<sup>st</sup> H. Neil Mallon Award (Kowski)
- 10/23 Bisnow Future of DFW Office (Kowski)
- 10/23 McKinney Education Foundation Purses with Purpose (Kowski/Talley)
- 10/25 WhiteGloveAI First Anniversary Celebration (Talley)
- 10/29 Venture Dallas 2024 VIP Reception (Talley/Wilkes)
- 10/31 DFW Apprenticeship Accelerator (Clark)
- 11/7 McKinney Chamber of Commerce: 2024 State of the City (Clark)
- 11/12 Sixth Annual Univ. Of Texas at Dallas Economic Development Summit (Clark)
- 11/12 McKinney Chamber of Commerce: LMAN Level Up (Kowski/Clark)
- 11/13 Collin College Leadership Policy Summit (Clark)
- 11/14 PlugAndPlay McKinney Batch #2 Enterprise & AI Expo (Wilkes)
- 11/14 PlugAndPlay McKinney VIP Expo Dinner (Wilkes)
- 11/18 AI in McKinney event

**Upcoming Events**

- 11/19-11/24 PlugAndPlay November Summit
- 11/19-11/21 Economix
- 12/3 Chamber of Commerce Development Update: The Innovation Advantage
- 12/4 27<sup>th</sup> Annual Texas Workforce Conference
- 12/9-12/11 Area Development Fall Consultants Forum
- 12/11 MEDC Annual Holiday Party

- 12/18 Tech Talks

**Committee Meetings**

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Real Estate Committee meets on the second Wednesday of the month.
- The MEDC Finance Committee meets on a TBD basis.
- The MEDC Innovation Fund Committee meets on a TBD basis.
- The MEDC Governance Committee meets on a TBD basis.