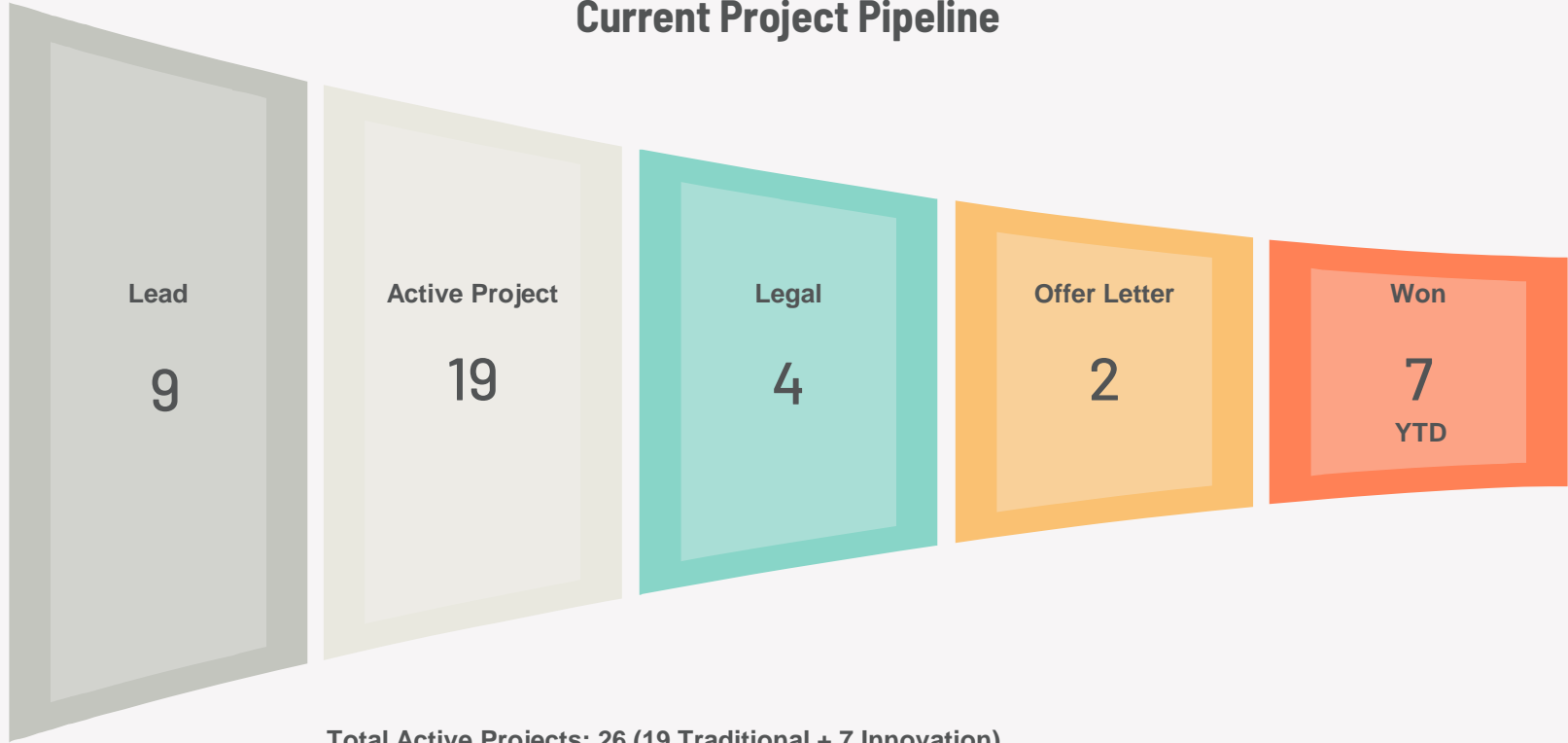


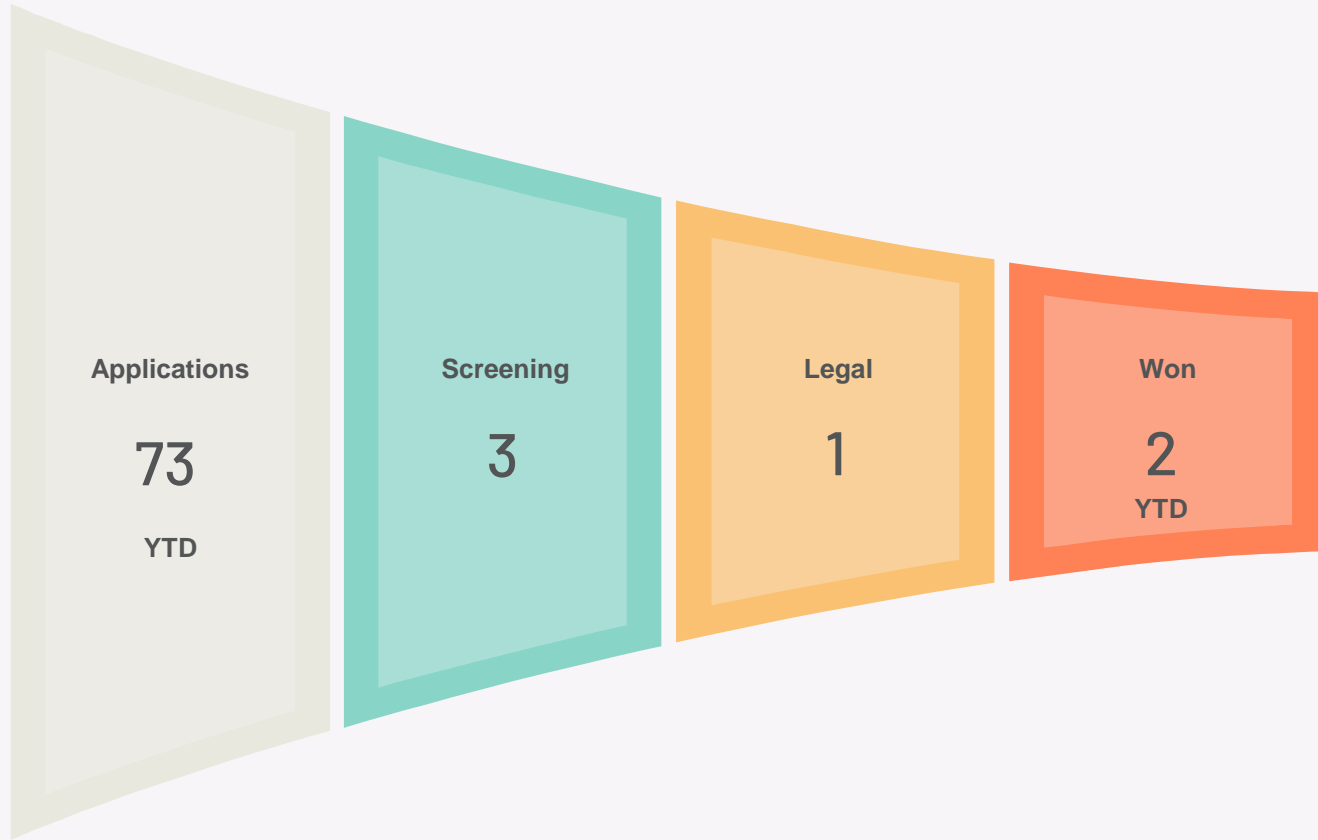
Current Project Pipeline



Total Active Projects: 26 (19 Traditional + 7 Innovation)

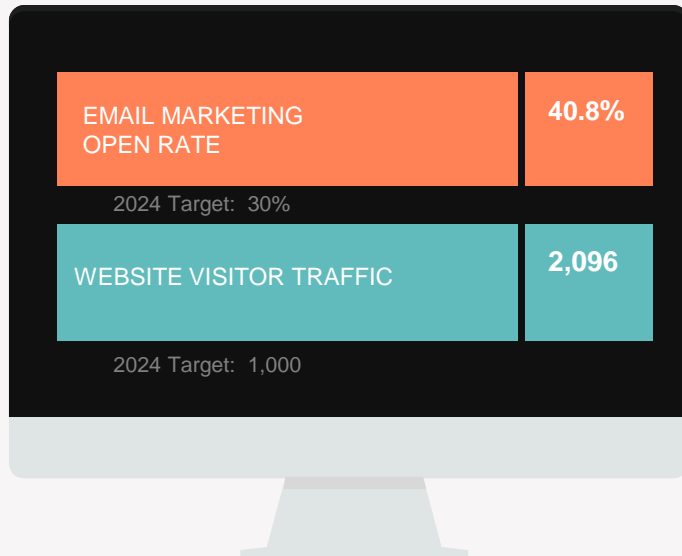
Source: MEDC Salesforce

Innovation Fund Pipeline



Marketing and Outreach Numbers – June 2024

Digital Marketing



COMMUNITY PRESENTATIONS
INDUSTRY: 2
COMMUNITY: 2



FAMILIARIZATION (FAM) TOUR
4
Consultant Connect + Byron Nelson



TRADE SHOWS AND MISSIONS:
4
NATIONAL SITE SELECTOR EVENTS:
5



BRE VISITS
June - 1 | YTD - 30



Marketing – New and Noteworthy

VISITS BY DEVICE TYPE



Device category

- desktop
- mobile
- tablet

Sessions

1,568
521
4

TOP SESSIONS BY CITY

City

Sessions

McKinney	180	-28
Dallas	167	-67
Cheyenne	143	+60
Moses Lake	141	+26
Toronto	135	+119
(not set)	134	-20
San Antonio	109	+19
Des Moines	102	+8
Washington	54	-8
San Jose	44	+15

