

McKinney Urban Transit District Shared Ride Micro Transit Service

May 7, 2024
MUTD Board Presentation

Operated by:



Mobility Service,
Local Government Corporation

With Contractor Team

spare

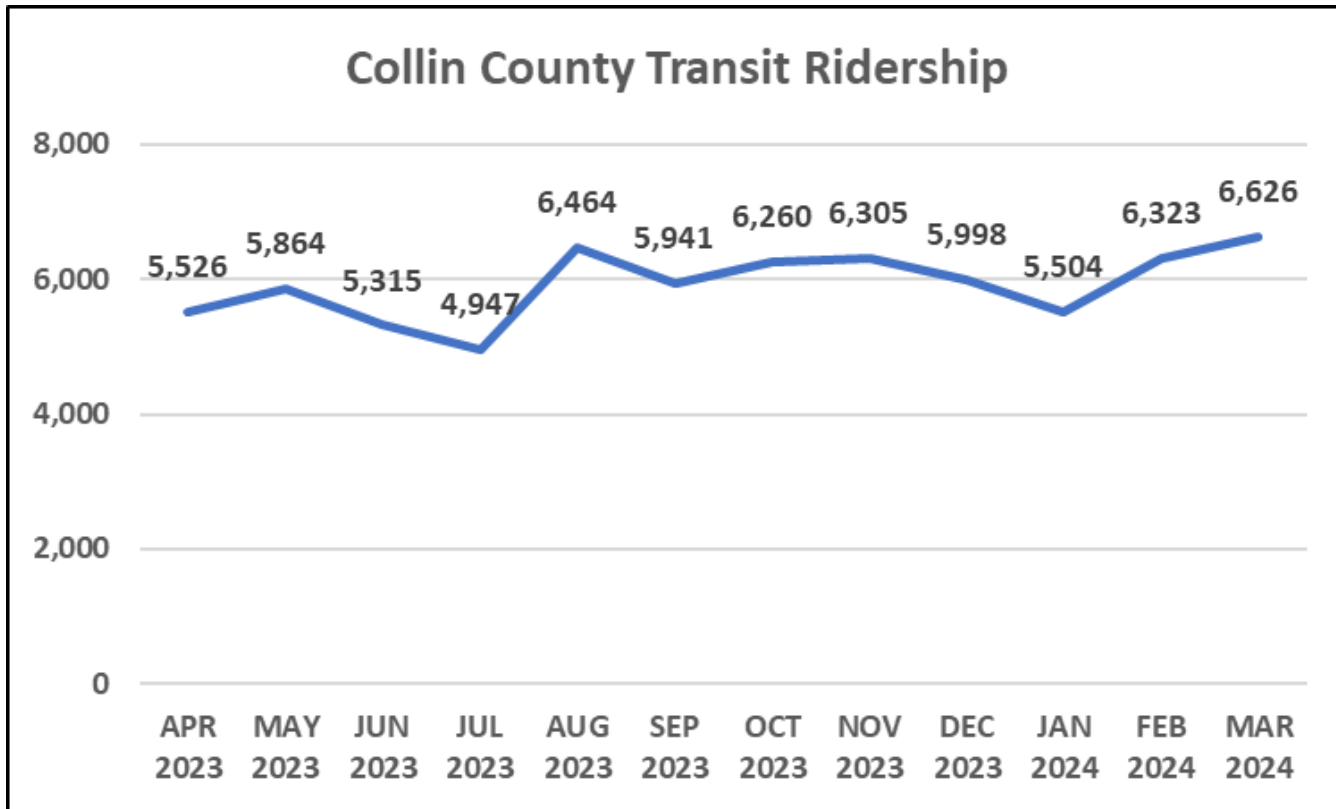
Irving
Holdings





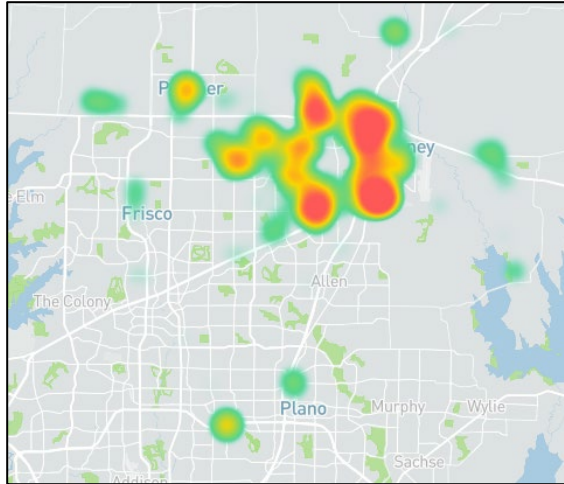
Key Performance Indicators

Collin County Transit - Ridership

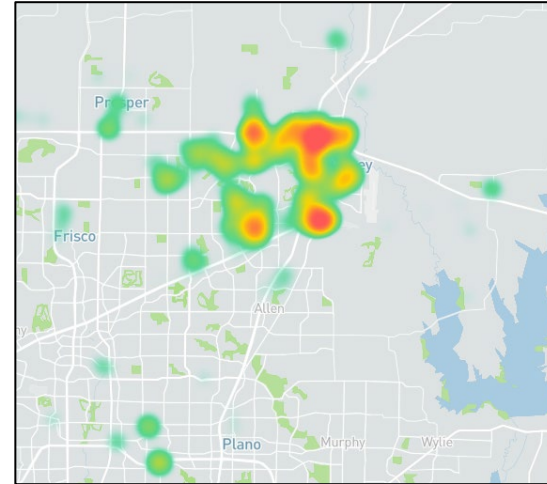


Collin County Transit Heat Maps

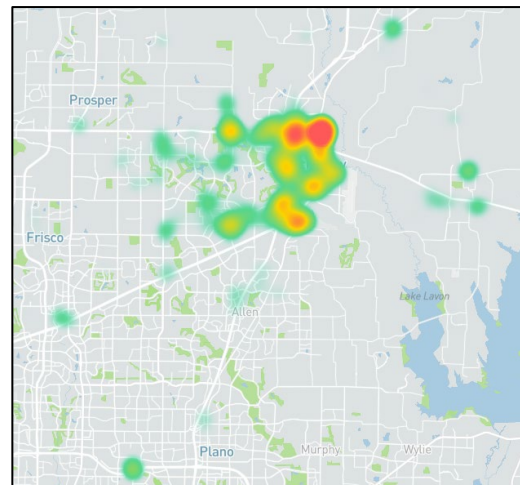
March 2022
Ridership –
1,449



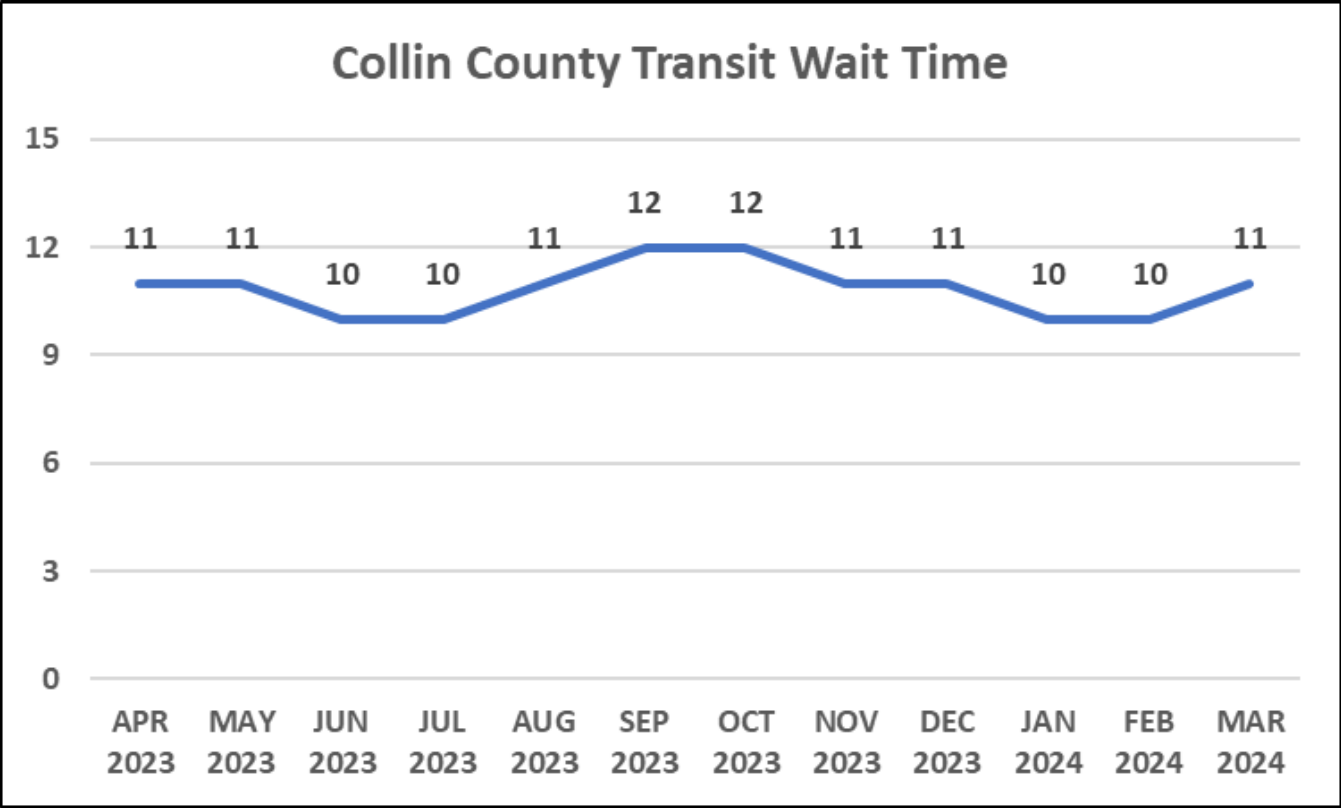
March 2023
Ridership –
5,994



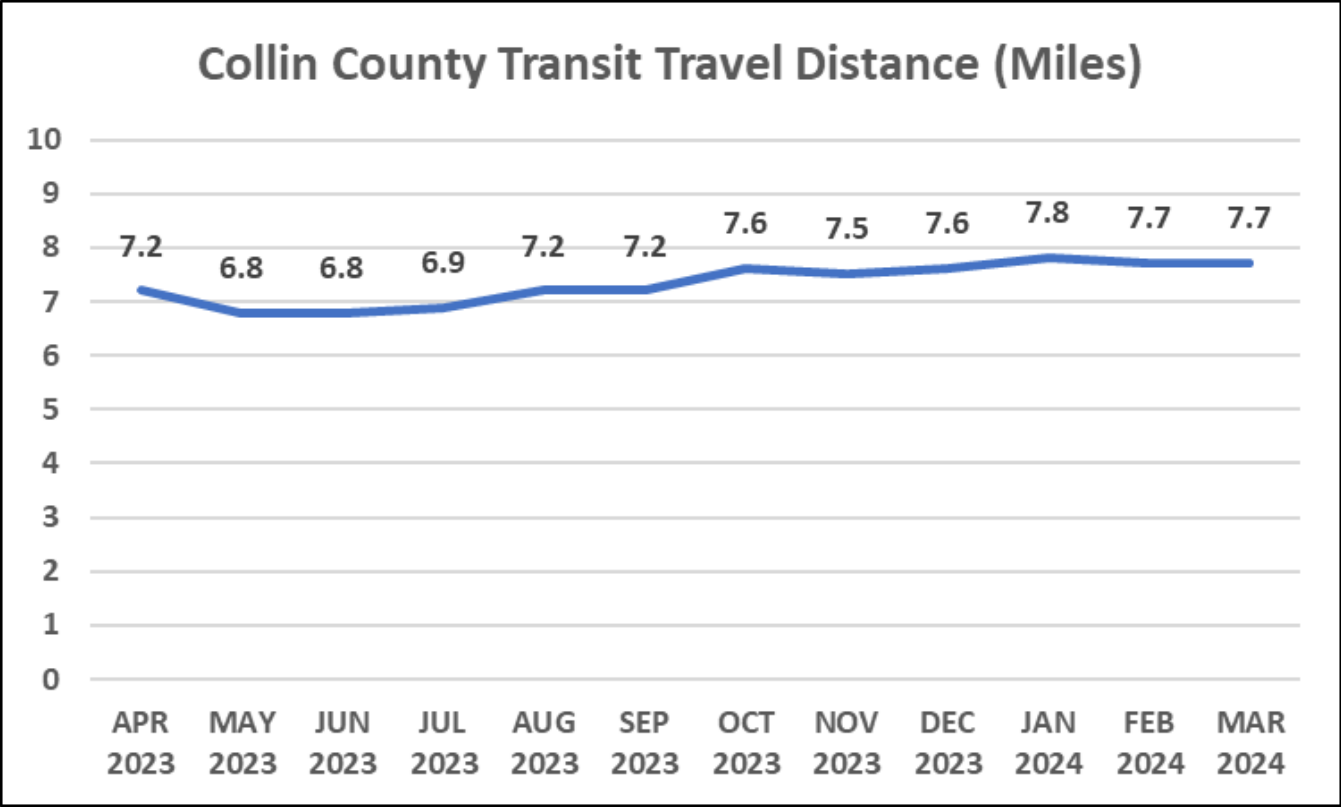
March 2024
Ridership –
6,626



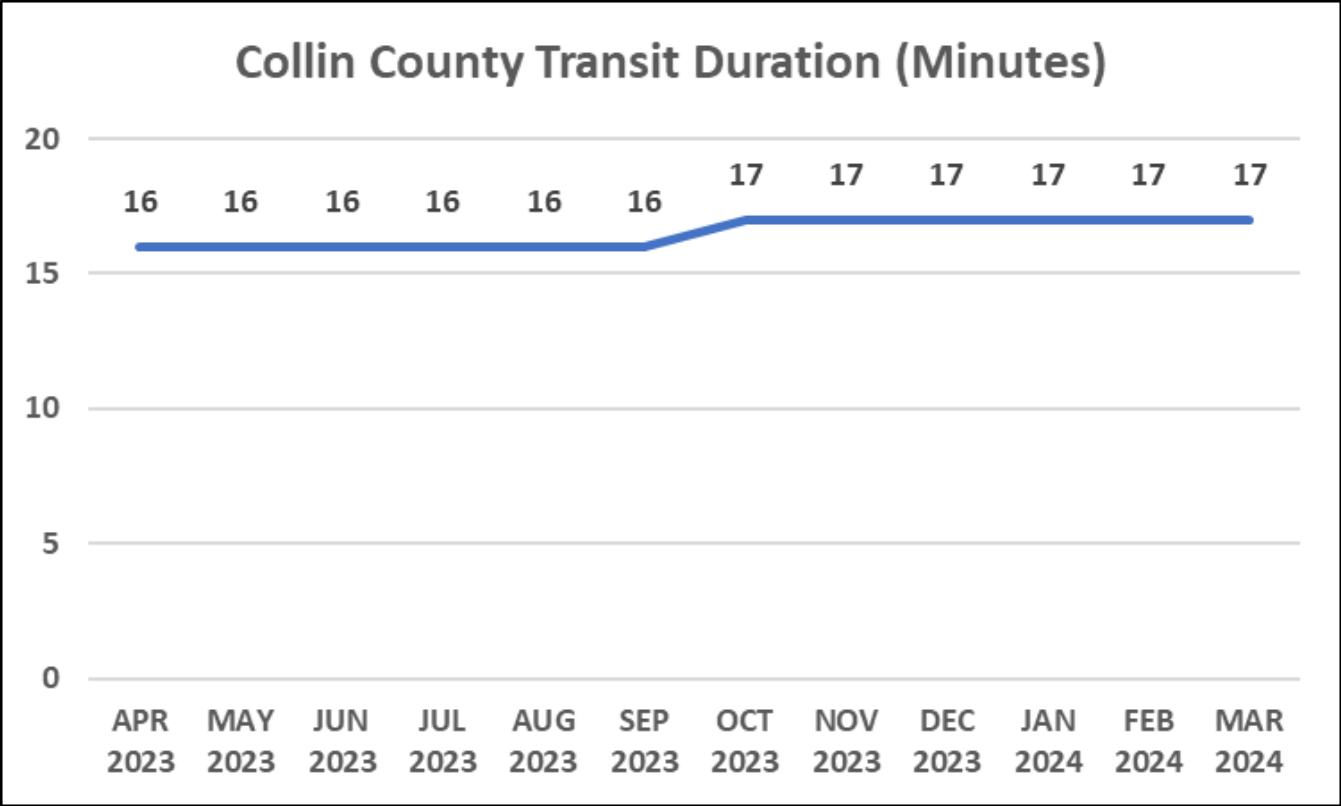
Collin County Transit – Wait Time



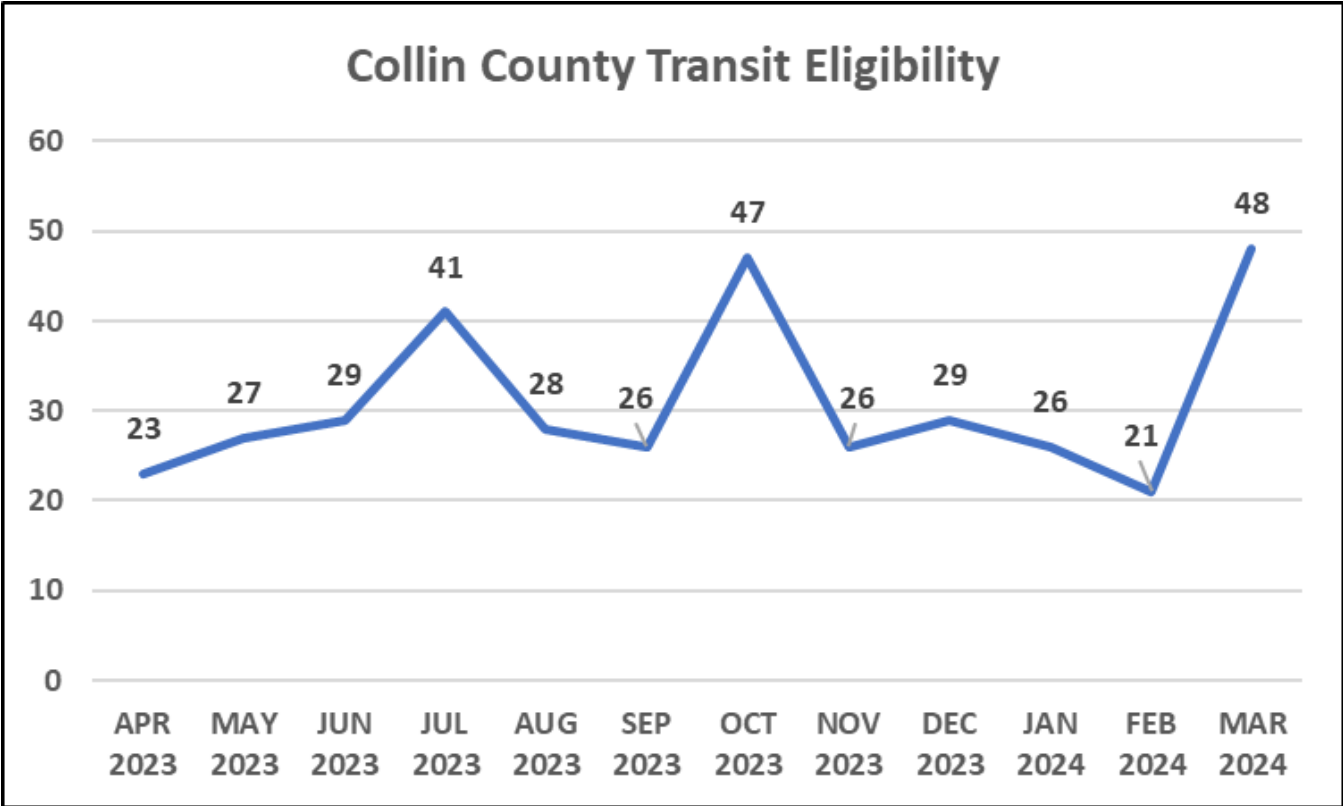
Collin County Transit – Travel Distance



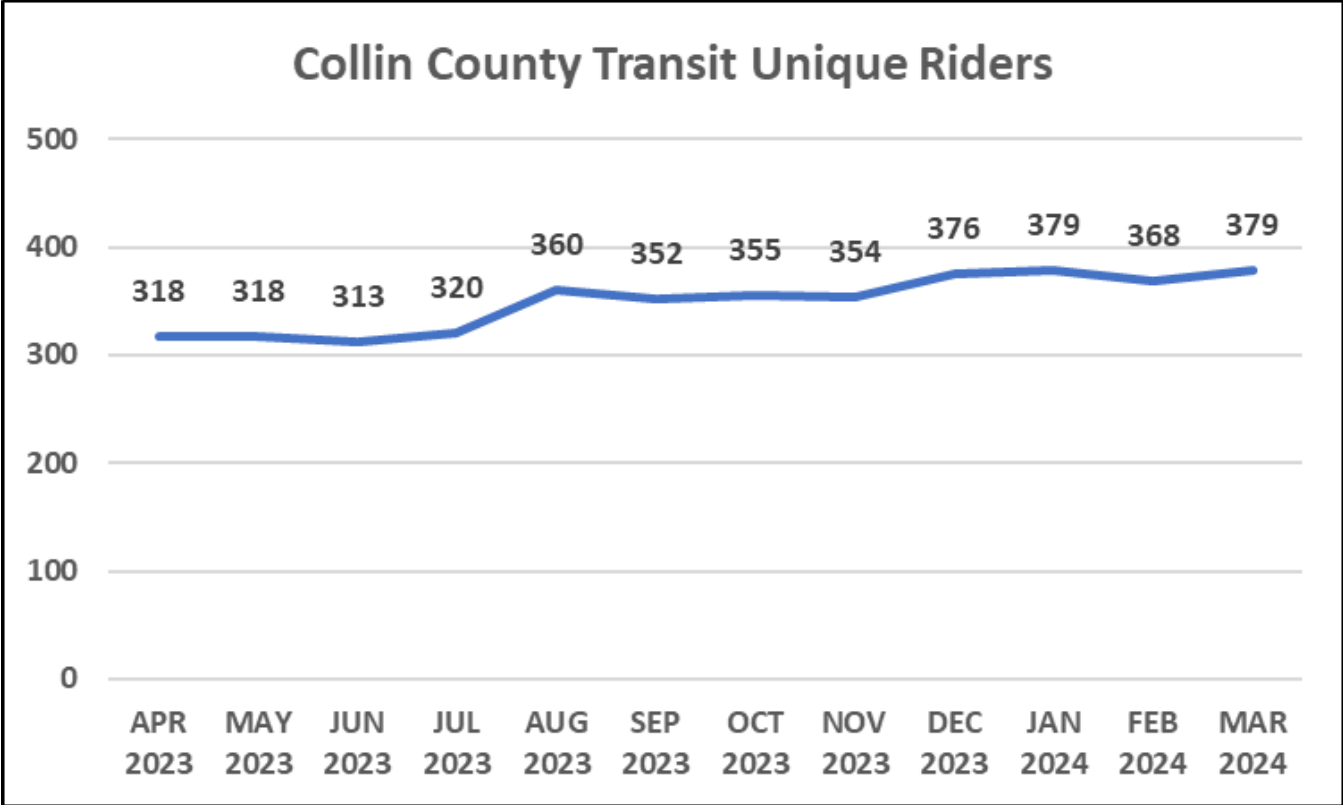
Collin County Transit – Duration



Riders Approved for Service



Unique Riders





Program Updates

Program Updates

- Use of Artificial Intelligence (AI) in the Call Center
- Mapping out Option Year 1 program changes
- Seek approval from DART Board
- Communicate with CCT Customers
 - Letter campaign (seniors)
 - Text messaging
 - GoPass messaging
 - Public meetings

Please contact:

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DART.org